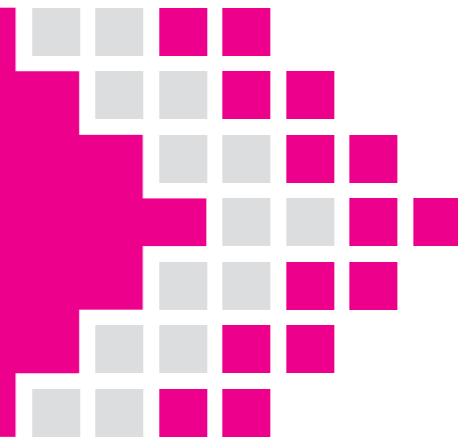


KEY OPERATING STATISTICS OF MAGYAR TELEKOM GROUP



KPI INFORMATION ON MOBILE SERVICES IN HUNGARY, MACEDONIA AND MONTENEGRO ✓

	2013	2014	2014/2013
	December 31	December 31	(% change)
HUNGARY			
Penetration (%)	117	116.8	n.a.
Total number of subscribers	5 402 406	5 478 340	1.4
SIM-market share (%)	46.3	46.3	n.a.
Number of mobile broadband subscriptions	1 845 544	2 151 042	16.6
Mobile broadband market share, based on total number of subscriptions (%)	45.2	n.a.	n.a.
Population-based outdoor 3G coverage (%)	82.9	83.0	n.a.
Population-based outdoor 4G coverage (%)	38.0	78.3	n.a.
MACEDONIA			
Penetration (%)	108.4	106.7	n.a.
Total number of subscribers	1 195 250	1 197 242	0.2
SIM market share (%)	47.5	46.8	n.a.
MONTENEGRO			
Penetration (%)	160.3	163.4	n.a.
Total number of subscribers	352 840	345 863	(2.0)
SIM market share (%)	35.5	34.1	n.a.

KEY OPERATING STATISTICAL FIGURES OF TELEKOM HUNGARY SEGMENT ✓

	2013	2014	2014/2013
	December 31	December 31	(% change)
MOBILE SERVICES			
Number of customers (RPC)	4 886 705	4 964 255	1.6
Post-paid share in the customer base (%)	48,5	50	n.a.
Monthly minutes of use (outgoing)	161	171	6.2
Post-paid average monthly revenue per user (HUF)	5 518	5 760	4.4
Pre-paid average monthly revenue per user (HUF)	1 355	1 292	(4.6)
Average monthly revenue per user (HUF)	3 384	3 489	3.1
Post-paid (%)	13.2	11.2	n.a.
Pre-paid (%)	23.2	25.2	n.a.
Overall churn rate (%)	18.4	18.3	n.a.
Ratio of non-voice revenues in average monthly revenue per user (HUF)	25.4	26.8	n.a.
Average acquisition cost (SAC) per gross add (HUF)	6 407	5 722	(10.7)
Number of mobile broadband subscriptions	1 712 807	2 016 230	17.7

KEY OPERATING STATISTICAL FIGURES OF TELEKOM HUNGARY SEGMENT ✓

	2013	2014	2014/2013
	December 31	December 31	(% change)
FIXED-LINE SERVICES			
VOICE SERVICES			
Total voice access	1 430 280	1 418 207	(0.8)
Total outgoing traffic (thousand minutes)	3 118 192	2 781 810	(10.8%)
Blended monthly minutes of use (outgoing) ⁽²⁴⁾	181	164	(9.4)
Blended average monthly revenue per user (HUF) ⁽²⁴⁾	2 768	2 587	(6.5)
INTERNET SERVICES			
Number of retail DSL customers	518 217	548 656	5.9
Number of cable broadband customers	281 577	314 592	11.70%
Number of fiber optic connections	50 953	58 561	14.9
Total retail broadband customers	850 747	921 809	8.4
Broadband average monthly revenue per user (HUF)	3 530	3 429	(2.9)
Number of wholesale DSL access	70 964	47 293	(33.4)
TV SERVICES			
Number of IPTV customers	389 700	445 044	14.2
Number of satellite TV customers	307 147	306 627	(0.2)
Number of cable TV customers	190 869	172 957	(9.4)
Total TV customers	887 716	924 628	4.2
Blended TV average monthly revenue per user (HUF) ⁽²⁴⁾	3 110	3 111	0.0
ENERGY SERVICES			
Electricity points of delivery	106 287	104 831	(1.4)
Gas points of delivery	67 587	67 087	(0.7)

(24) Including PSTN, VoIP and VoCable

KEY OPERATING STATISTICAL FIGURES OF T-SYSTEMS HUNGARY SEGMENT ✓

	2013	2014	2014/2013
	December 31	December 31	(% change)
MOBILE SERVICES			
Number of customers (RPC)	515 701	514 085	(0.3)
Average monthly revenue per user (HUF)	3 973	3 891	(2.1%)
Overall churn rate (%)	6.8	12.4	n.a.
Ratio of non-voice revenues in average monthly revenue per user (HUF)	39.2	40	n.a.
Average acquisition cost (SAC) per gross add (HUF)	3 398	1 681	(50.5)
Number of mobile broadband internet subscriptions	132 737	134 812	1.6
FIXED-LINE SERVICES			
VOICE SERVICES			
Total voice access	69 263	65 098	(6.1)
Total outgoing traffic (thousand minutes)	277 514	259 821	(6.4)
Monthly minutes of use (outgoing)	330	322	(2.4)
Average monthly revenue per user (HUF)	8 709	8 434	(3.2)

KEY OPERATING STATISTICAL FIGURES OF MACEDONIA SEGMENT ✓

	2013	2014	2014/2013
	December 31	December 31	(% change)
MOBILE SERVICES			
Number of customers (RPC)	1 195 250	1 197 242	0.2
Post-paid share in the customer base (%)	32.5	35	n.a.
Monthly minutes of use (outgoing)	191	205	7.3
Average monthly revenue per user (HUF)	2 163	1 855	(14.2)
FIXED-LINE SERVICES			
MARKET DATA			
Fixed-line penetration (%)	13.4	12	n.a.
Retail DSL market share (estimated, %)	83.5	82.4	n.a.
VOICE SERVICES			
Total voice access	249 385	236 912	(5.0)
Total outgoing traffic (thousand minutes)	381 198	293 487	(23.0)
INTERNET SERVICES			
Number of retail DSL customers	160 168	165 052	3.0
Number of wholesale DSL access	25 346	25 399	0.2
Number of total DSL access	185 514	190 451	2.7
TV SERVICES			
Number of IPTV customers	87 686	98 216	12.0

KEY OPERATING STATISTICAL FIGURES OF MONTENEGRO SEGMENT ✓

	2013	2014	2014/2013
	December 31	December 31	(% change)
MOBILE SERVICES			
Number of customers (RPC)	352 840	345 863	(2.0)
Post-paid share in the customer base (%)	38.4	43	n.a.
Monthly minutes of use (outgoing)	166	179	7.8
Average monthly revenue per user (HUF)	2 815	2 790	(0.9)
FIXED-LINE SERVICES			
MARKET DATA			
Fixed-line penetration (%)	25.4	23	n.a.
Retail DSL market share (estimated, %)	81.8	85.8	n.a.
VOICE SERVICES			
Total voice access	152 119	148 551	(2.3)
Total outgoing traffic (thousand minutes)	265 911	224 995	(15.4)
INTERNET SERVICES			
Number of DSL access	88 840	91 972	3.5
TV SERVICES			
Number of IPTV customers	59 188	61 127	3.3