

Internet Training Program

In the course of 2005, T-Com and T-Online organized a free Internet Training Program for beginners and intermediate Internet users, in the course of which the participants – with the help of a computer – received practical information on the possibilities inherent in the World Wide Web.

At the end of the training the students received a useful CD as a gift with free online usage.

The training sessions and the lectures were held as follows:

Lectures at the „Mindentudás Egyeteme” (ENCOMPASS (ENCyclopedic knOwledge Made a Popular ASSet))

- Basic program for beginners,
- ADSL training for advanced users
- New training modules emerged - compared to earlier years – such as the digital signature, and other security (e.g. virus, spam) topics
- The one session per month was expanded to two sessions

Trainings for special segments

- for the MEOSZ (National Federation of Disabled Persons' Association Hungary)
- for the SINOSZ (National Association of the Deaf and Hard of Hearing)
- for the Roma minority
- In addition to the previous training materials, a new element is included: a training module, which allows for the acquisition of basic computer knowledge prior to the use of the Internet

Tender system (this emerged as a completely new element in 2005)

- non-profit organizations (e.g. schools, municipalities, foundations) had the opportunity to tender
- tender participants could choose from several advertised modules
- Magyar Telekom provided the training material and the trainer (upon request the PCs as well); while the tender participant was responsible for the invitation of the training participants and the venue

Results

Lectures at the ENCOMPASS

The number of participants was close to 400. The content of the lectures – similarly to the previous years – was of high quality, useful and interesting for the participant.

Special segments

Regarding the handicapped target groups – through the active involvement of their representatives in the organization – internet and PC training were held on 15 locations with the participation of 120 students. Every target group reacted very positively to the free training program.

Tender system

Based on the experiences gathered so far we can say that the free Internet Training Program advertised through tenders is extremely popular. Some 80% of the submitted tenders which are suitable for execution were realized successfully. As of July 1 at some 50 venues during 230 training days close to 500 people received training on the use of computers and the Internet. Given the financial limitations, almost 20% of the submitted tender requests had to be rejected.

The tender system was advertised in 2006 as well, the details may be found at www.oktatas.magyartelekom.hu/iop

Program objective

- Establishment and spread of a more developed Internet culture among residential customers
- Raising awareness of and interest for the opportunities offered by the Internet (e-banking, Internet shopping, etc.)
- Mental establishment of the opportunities of tele-learning, telework