

DOLPHIN Award 2012

An award for a Committed, Sustainable, Innovative Generation
Granted to the most sustainable vendors of Magyar Telekom Sustainability – harmonization and alignment of economic, social and environment protection interests

1. Introduction

Magyar Telekom founded the DOLPHIN Award in 2008. The award is granted, every year, to the most sustainable vendors in different categories.

In 2012, the DOLPHIN Award may go to vendors who were vendors of Magyar Telekom in 2011 and still are in 2012, are outstandingly committed to sustainable growth, and whose sustainability performance is exemplary in the context of their business.

2. The purpose of the award

By granting the DOLPHIN Award, Magyar Telekom wishes to increase awareness about the idea of sustainable growth, and recognize efforts made in this regard.

3. Competitive application criteria

Only those companies can apply for the DOLPHIN Award 2012, who were vendors of Magyar Telekom in 2011 and still are in 2012.

Your competitive application must include the following:

- Filled in application template
- Text describing the activities pursued by your organization (max. half page)
- General description of your organization in the context of sustainable growth, from the aspects of society, economy and environment protection. Data of the applicant firm (listed in point 5) must be presented in this part (max. one and half page).
- Detailed description of outstanding efforts made by your organization, that fall into one of the following topics (max. 3 pages)
 - **Category 1:** innovative actions already completed that promote sustainability (positive change in social and environmental effects)
 - **Category 2:** promoting equal opportunities and anti-discriminatory practices within the company and externally.
 - **Category 3:** investments and developments aimed at climate protection
 - **Category 4:** training and education increasing awareness about sustainability

Competitive applications (including the mandatory elements) are to be compiled in a material of not more than 5 pages.

4. Submission of competitive applications

Applications are to be compiled in an electronic format and submitted to the following email address: sustainability@telekom.hu

Please, state in the subject line of the email: „DELFIN 2012”.

By submitting the application, the applicant acknowledges that the application has been prepared in compliance with the application criteria, consents to the application's publication, and states that the data included in the application are valid.

Competitive applications that have already won competitions before cannot be submitted.

Deadline: 12 am, May 11, 2012.

5. Evaluation of the competitive applications

The applications shall be evaluated and ranked by the evaluation committee:

Data of the applicant firm (scores):

- Responsible corporate governance (0-5)

What governance model does the company apply, how is it applied in practice and how transparent is it?

- Ethical compliance (0-5)
How does the company ensure ethical conduct, as well as compliance with legal and ethical standards?
- Environmental performance (0-5)
What environmental measurements does the company apply, and how does it monitor their changes? What are the relevant objectives?
- Environment-focused management system (0-5)
What type of management system does the company apply?
- Climate protection (0-5)
What CO2 decreasing measures does the company take?
- Employer practices (0-5)
How does the company ensure anti-discriminatory conduct, equal opportunity and diversity at work?
- Corporate citizenship (0-5)
How does the company, as a corporate citizen, contribute to objectives of the society (volunteerism, philanthropy, etc.)?
- Equal opportunities (0-5)
How does the company ensure equal opportunity among its employees and customers?

Information must be provided about the applicant company along all the 8 above aspects. If any of the aspects is not addressed, it shall automatically receive zero points from the jury.

Data of the topic elaborated (scores):

- Novelty, significance of the solution comparison to the sector practices (0-10)
- Social impact of the solution (0-10)
- Economic impact of the solution (0-10)
- Environmental impact of the solution (0-10)

Information about the selected topic must be provided along all the 4 above aspects. If any of the aspects is not addressed, it shall automatically receive zero points from the jury.

Awards are granted in the categories listed in 3.

6. Members of the Evaluation Committee

- Péter Bodó – Association of Conscious Buyers
- Dr. György Pataki – Budapest Corvinus University, University Docent
- Ernő Simon – freelance journalist and communication expert, former Editor in Chief of Figyelő.
- Katalin Szomolányi – Head of Sustainability Center, Magyar Telekom

7. Awards

Winners in the different categories receive a work of art, dedicated to the event, made by Péter Botos, glass works artist, as well as an invitation to the Magyar Telekom Sustainability Day, where they can present their achievements in sustainability. (You can read more about the Sustainability Day at <http://www.fenntarthatonap.hu>.) Furthermore the award winners will be presented in the media by Magyar Telekom.

8. Award ceremony

The DOLPHIN Awards are handed out at the ceremonial event to be held as part of Magyar Telekom's Sustainability Roundtable Discussion end of May-beginning of June. The date and the venue will be precised later.

Please, address your questions to Áron Benedek (benedek.aron@telekom.hu).



DOLPHIN Award Board of Trustee