# MAGYAR TELEKOM GROUP Q1 2022 RESULTS PRESENTATION

May 11, 2022



### **DISCLAIMER**

This investor presentation contains forward-looking statements. Statements that are not historical facts, including statements about our beliefs and expectations, are forward-looking statements. These statements are based on current plans, estimates and projections, and therefore should not have undue reliance placed upon them. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. We caution you that a number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Such factors are described in, among other things, our Annual Reports for the year ended December 31, 2021 available on our website at http://www.telekom.hu.

In addition to figures prepared in accordance with IFRS, Magyar Telekom also presents non-GAAP financial performance measures, including, among others, EBITDA, EBITDA AL, EBITDA margin, and net debt. These non-GAAP measures should be considered in addition to, but not as a substitute for, the information prepared in accordance with IFRS. Non-GAAP financial performance measures are not subject to IFRS or any other generally accepted accounting principles. Other companies may define these terms in different ways. For further information relevant to the interpretation of these terms, please refer to the chapter "Financial and operational data set", which is posted on Magyar Telekom's Investor Relations webpage at www.telekom.hu/investor\_relations.

### FIRM FOCUS ON STRATEGIC PRIORITIES

#### Network

- Continued fiber rollout to provide seamless connectivity to expanding base
- RAN modernization continues, supporting accelerated demand for increased capacity



71% gigabit capable network



1325
base stations modernized (RAN program)

#### Customers

- Customers choosing to sign up for an increasing number of our services
- Continued strong momentum in mobile data and gigabit broadband demand



Resilience

 Tackle challenges from the fast-changing macro-economical environment

 Focus on smart control and conservative approach on our operating expenses



8.7 GB

average monthly mobile data usage in Q1 2022 (up 30% YoY)



Other operating expenses kept under control



43%

Of residential customers on gigabit capable network signed up for Gigabit speed broadband package



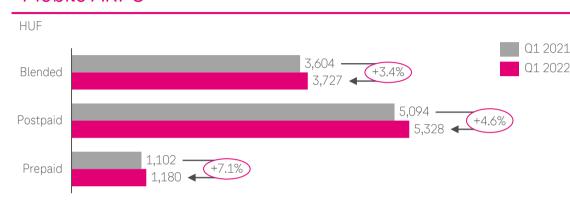
Intention and plan to shift towards greener energy sources



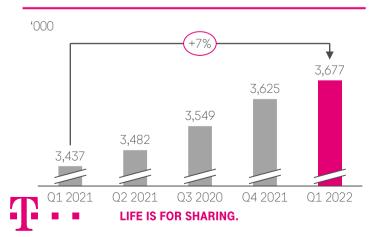
# ARPU GROWTH IN HUNGARY DRIVEN BY FAVORABLE SUBSCRIBER BASE TRENDS AND STRONG DATA USAGE



### Mobile ARPU



#### Mobile data SIMs



### Mobile broadband usage



### Mobile voice usage

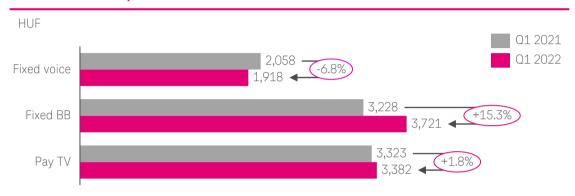


# GROWING CUSTOMER BASE COUPLED WITH BB AND TV ARPU TRENDS DRIVING GROWTH IN HUNGARY

### Fixed line multiplay residential subscribers



### Fixed Voice, BB and TV ARPU



### Fixed voice customers



### Fixed broadband customers



### Pay TV customers



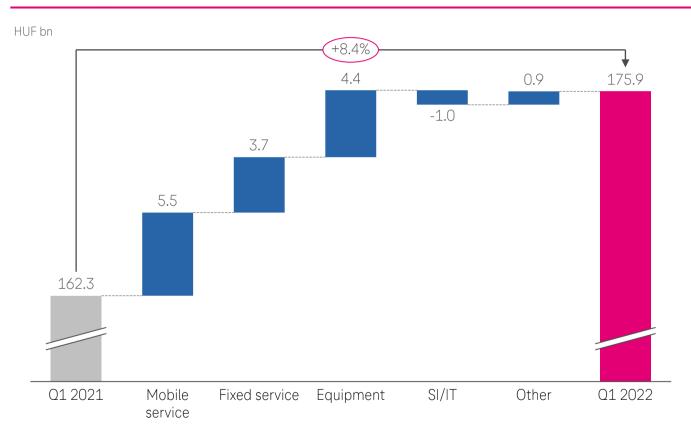
### Fixed voice usage





# REVENUE GROWTH DRIVEN BY SUSTAINED COMMERCIAL MOMENTUM

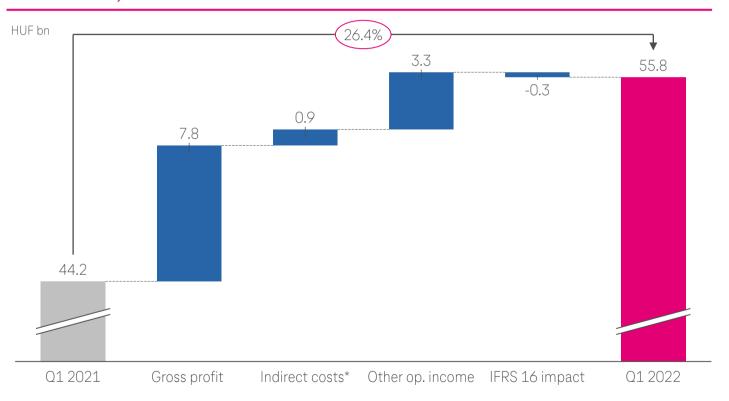
### Revenue, Q1 2022 vs Q1 2021



- Growth in mobile service revenues driven by strong data demand that offset lower voice revenue contribution
- Fixed service growth driven by broadband and TV services
- Increase in equipment sales mostly driven by higher average handset prices
- SI/IT decline attributable to absence of revenues from Pan-Inform LLC. following its disposal by the Group and lower revenues from the public sector

# FAVORABLE BUSINESS TRENDS AND ONE-OFF GAIN LEADING TO OUTSTANDING EBITDA GROWTH

### EBITDA AL, Q1 2022 vs Q1 2021



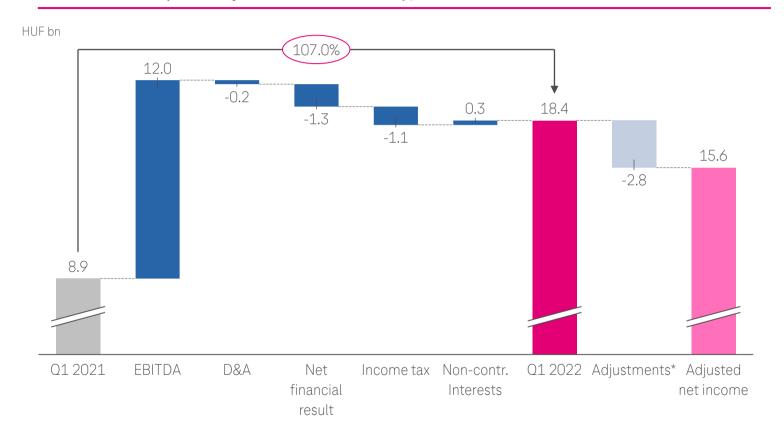
- Strong increase in gross profit attributable to positive underlying telecommunication service developments
- Decrease in indirect costs primarily driven by lower employee-related expenses
- Higher other operating income attributable to one-off gain on IT subsidiary sale

LIFE IS FOR SHARING.

\*without other operating income

# POSITIVE NET INCOME TREND DRIVEN BY STRONG EBITDA GROWTH

Net income (and adjusted net income), Q1 2022 vs Q1 2021



- Increase in D&A related to RAN modernization in North Macedonia
- Net financial result down YoY due to lower derivative-related gains
- Decline in non-controlling interests reflects lower profit in North Macedonia, due to elevated D&A
- Net income adjustments mostly relate to non-realized gains on measuring derivatives at fair value

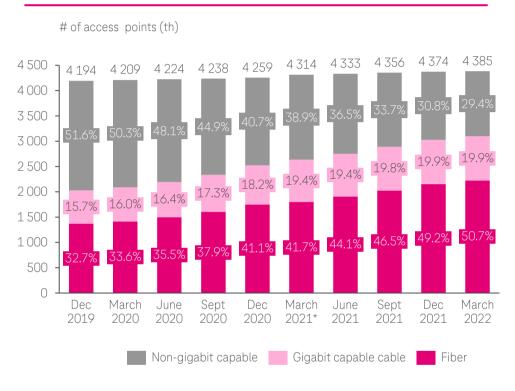
### CONTINUED FOCUS ON NETWORK DEVELOPMENT

### CAPEX AL, Q1 2022 vs Q1 2021

HUF bn

#### 103.1 +14.7% 2.5 23.0 1.7 20.1 -0.7 -83.1 -0.5 Q1 2021 North Mac. 01 2022 Q1 2021 /w spectrum Fixed Mobile Other spectrum licenses w/o network network spectrum

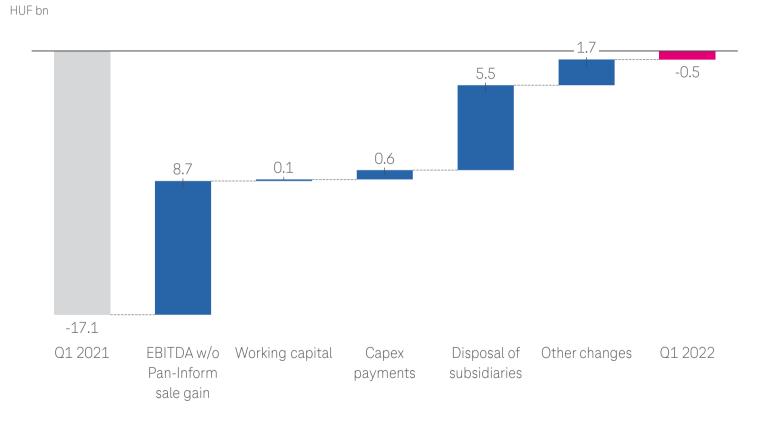
### Gigabit capable fixed network development



- Lower investment in fixed network upgrade and replacement, while fiber rollout continued at pace
- Continued RAN modernization in Hungary with different timing of investments vs Q1 2021
- Increased investment in North Macedonia, driven by RAN modernization and year-on-year higher TV content capitalization

# FREE CASHFLOW SUPPORTED BY STRONG EBITDA AND SUBSIDIARY DISPOSAL

Free cashflow, Q1 2022 vs Q1 2021

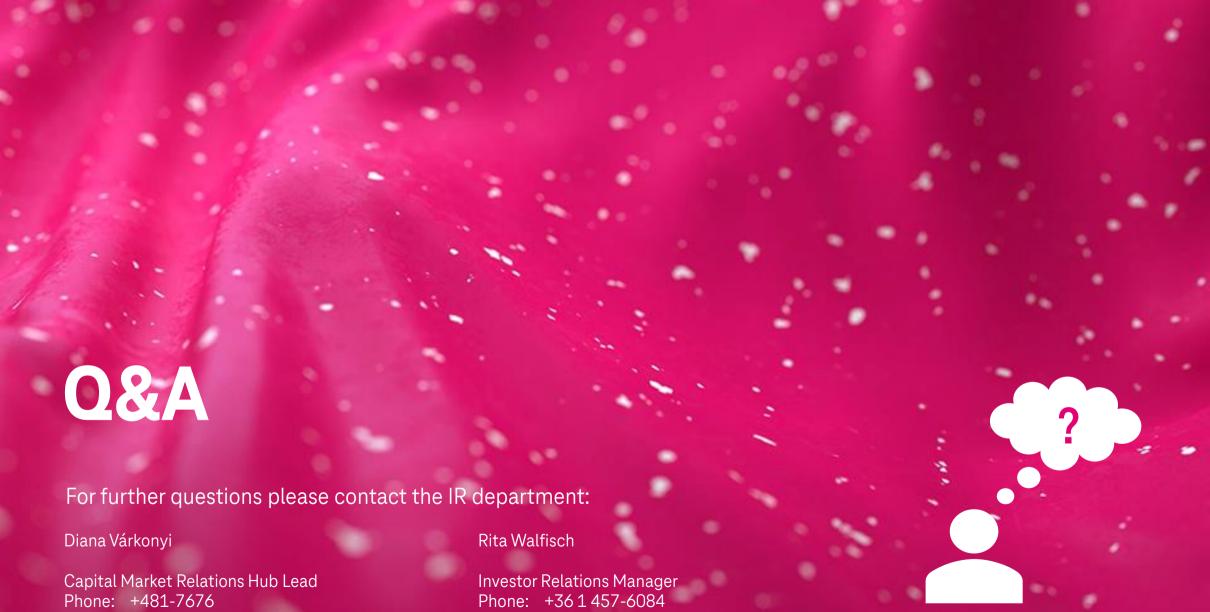


- Improvements attributable to
- Favorable business performance
- Lower interest payments due to reduced debt and some temporary timing differences
- Proceeds from disposal of subsidiary
- Lower Capex outpayments reflects different in-year seasonality

### **DELIVERY AGAINST FINANCIAL TARGETS**

O1 2022 results 2021 results 2022 guidance (change YoY) HUF 175.9 bn REVENUE HUF 700.1 bn 1%-3% growth (+8.4%)HUF 55.8 bn EBITDA AL HUF 216.3 bn 3%-5% growth (+26.4%)HUF 23.0 bn CAPEX AL<sup>1</sup> HUF 109.3 bn broadly stable (+14.7%)HUF -0.5bn FCF 1 HUF 56.2 bn at least HUF 70 bn n.a <sup>1</sup> EXCLUDING SPECTRUM LICENSES

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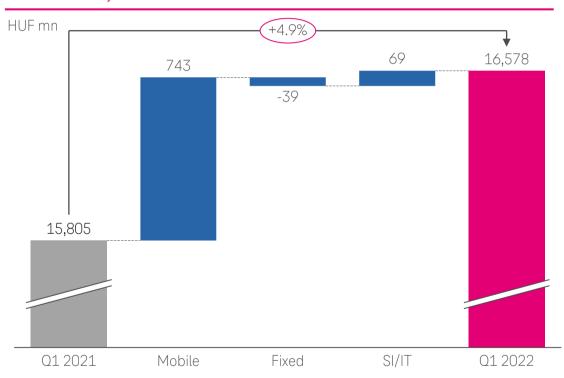


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### **NORTH MACEDONIA: Q1 2022 RESULTS**

### Revenues, Q1 2022 vs Q1 2021



### EBITDA AL, Q1 2022 vs Q1 2021

