

Magyar Telekom Investor Presentation

May 2026

Disclaimer

This investor presentation contains forward-looking statements. Statements that are not historical facts, including statements about our beliefs and expectations, are forward-looking statements. These statements are based on current plans, estimates and projections, and therefore should not have undue reliance placed upon them. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. We caution you that a number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Such factors are described in, among other things, our Annual Reports for the year ended December 31, 2025 available on our website at <http://www.telekom.hu>.

In addition to figures prepared in accordance with IFRS, Magyar Telekom also presents non-GAAP financial performance measures, including, among others, EBITDA, EBITDA AL, EBITDA margin, and net debt. These non-GAAP measures should be considered in addition to, but not as a substitute for, the information prepared in accordance with IFRS. Non-GAAP financial performance measures are not subject to IFRS or any other generally accepted accounting principles. Other companies may define these terms in different ways. For further information relevant to the interpretation of these terms, please refer to the chapter “Financial and operational data set”, which is posted on Magyar Telekom’s Investor Relations webpage at www.telekom.hu/investor_relations.

Magyar Telekom at a glance

Overview

Integrated ICT operations

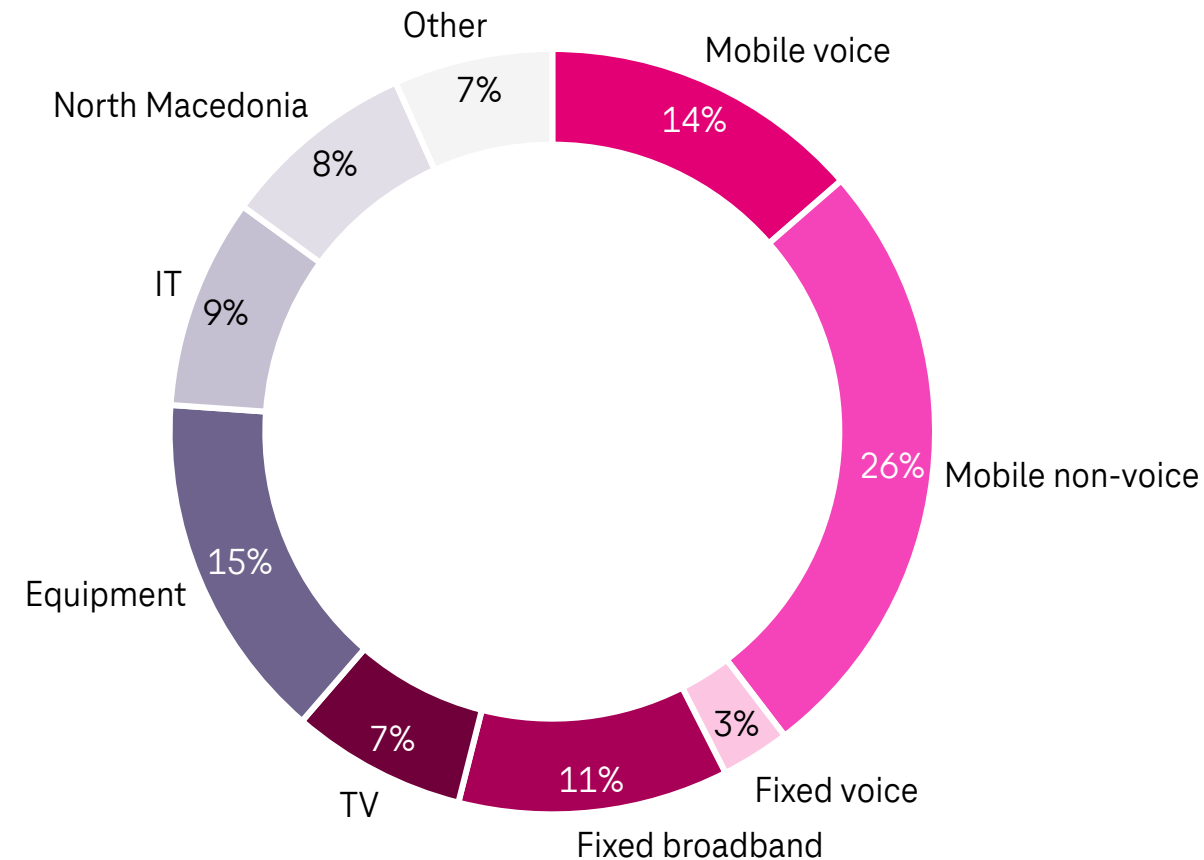
- Leading telecommunications service provider in both countries
- Leading SI/IT service provider in Hungary
- Offering full spectrum of fixed and mobile services across both markets

Majority owned by Deutsche Telekom (65.78%)

EUR 6.1 bn market capitalization¹

Primary listing on Budapest Stock Exchange

2025 revenue composition



Financial highlights of 2025

Revenue

984 bn

HUF

EBITDA AL

387 bn

HUF

Adjusted net income

207 bn

HUF

Free cash flow

221 bn

HUF

Earnings per share

233

HUF

Dividend per share

154

HUF

Share buyback

50 bn

HUF

Net debt

248 bn

HUF

Investment Highlights



Three-pronged strategy for continued success



NETWORK & INVESTEMENTS

Differentiate via **leading network experience** by ensuring **seamless connectivity**



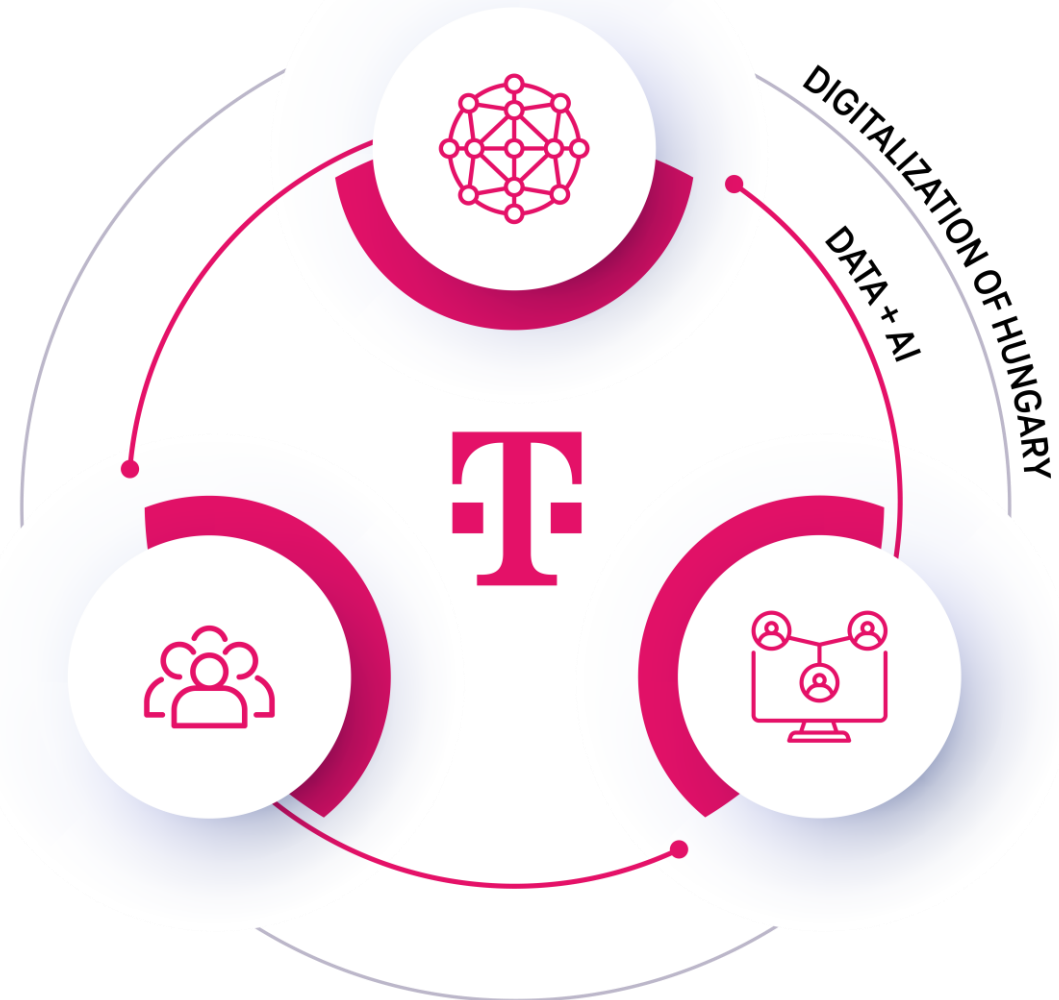
CUSTOMERS

Grow by monetizing high-quality networks & services that **enhance digital life & business with Magenta Advantage**, providing outstanding customer experience



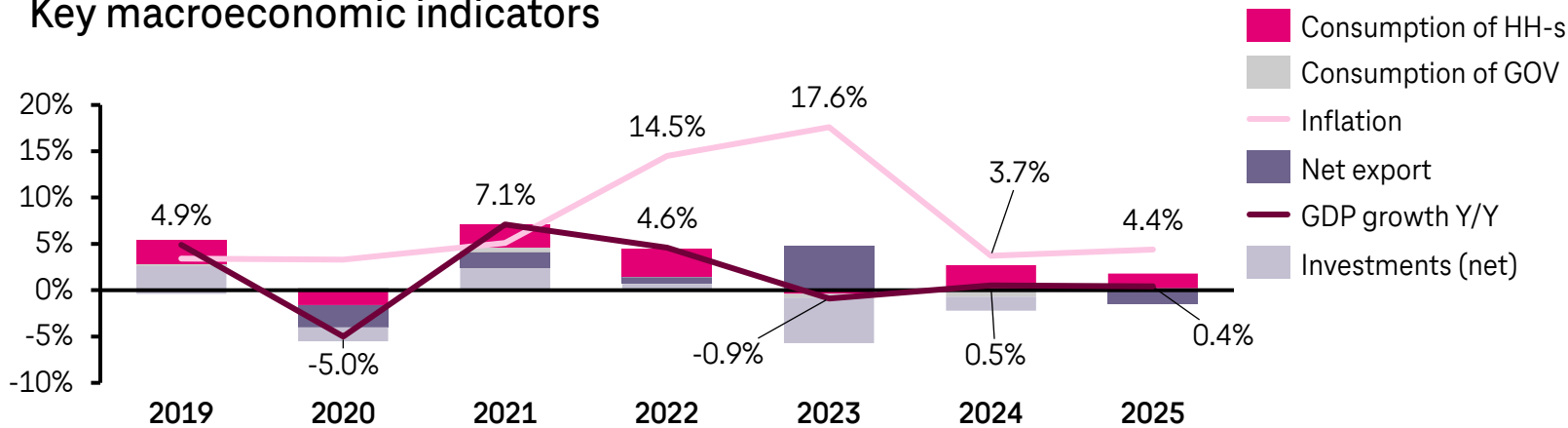
EFFICIENCY

Increase productivity & cost efficiency end-to-end through **continuous automation, simplification & modernization**. Adapt to external challenges.



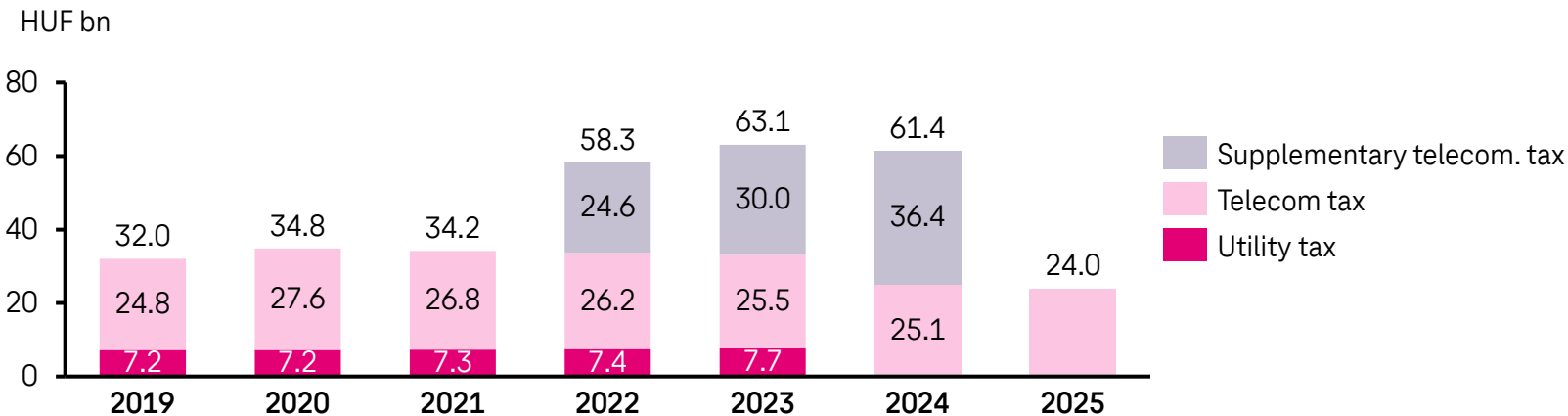
More favourable environment with sector-specific tax removals

Key macroeconomic indicators



- **Inflation** was 4.4% in 2025 but dropped in 2026 (2.1% YoY in April)
- **GDP** stagnated YoY in 2025, as moderate growth in household consumption was mitigated by decline in net export

Sector-specific taxes levies on Magyar Telekom*



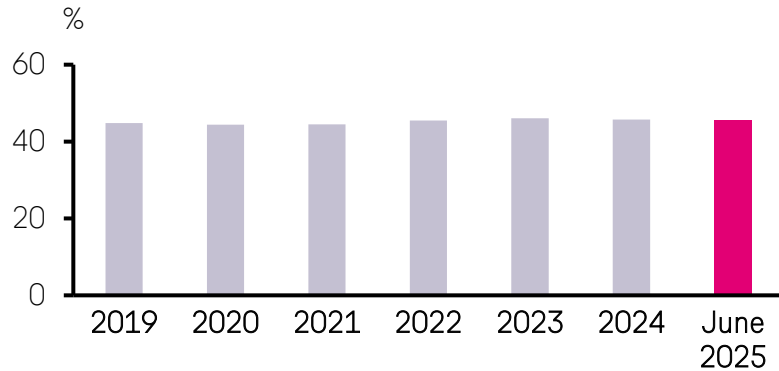
- Financial performance during 2012-2024 affected by sector-specific taxes
 - Traffic-based **telecom tax** introduced in July 2012 and increased in August 2013
 - **Utility tax** levied based on network length in 2013, eliminated in 2024
 - Temporary revenue-based **supplementary telecommunication tax** payable for 2022, 2023 and 2024



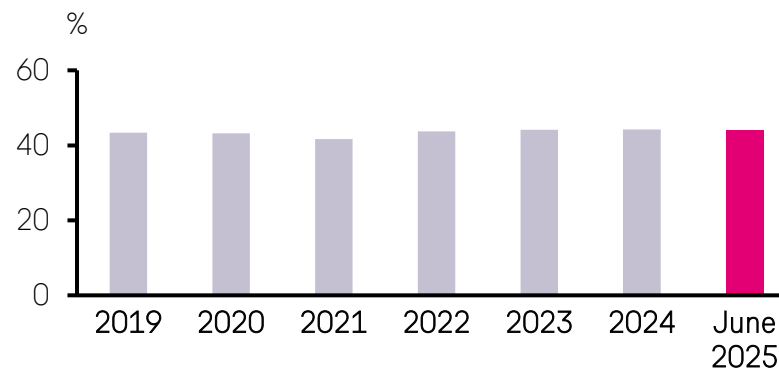
* Sector specific taxes booked as part of Operating Expense reducing EBITDA

Strong market leading position

Mobile voice SIM market share¹

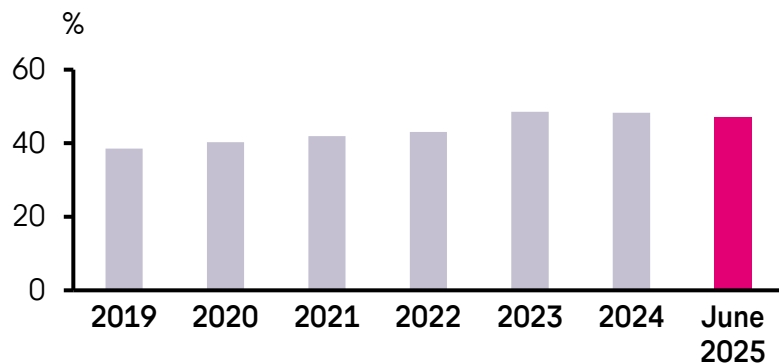


Mobile data SIM market share¹

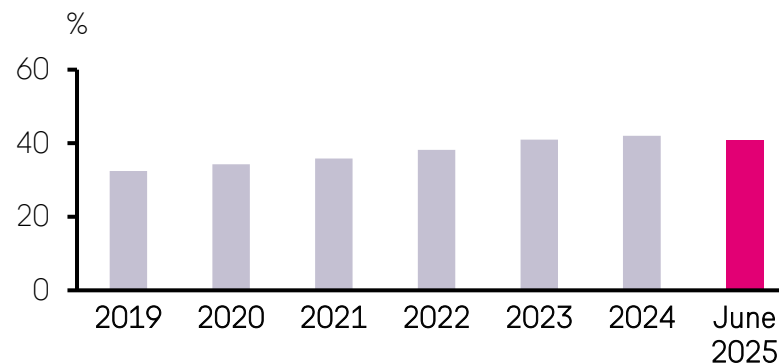


Stable leading position in the Hungarian mobile market

Fixed broadband market share^{2,3}



TV market share^{2,3}



Increasing Hungarian fixed broadband and TV market share

Competitors:

- 4iG: integrated fixed-mobile-IT offering; Yettel/Cetin: mobile only operations; Vantage: Vodafone Group's local tower co.; Small privately-owned cable companies

¹ Based on the total voice/internet traffic generating SIM cards data published by the National Media and Infocommunications Authority (NMIA)

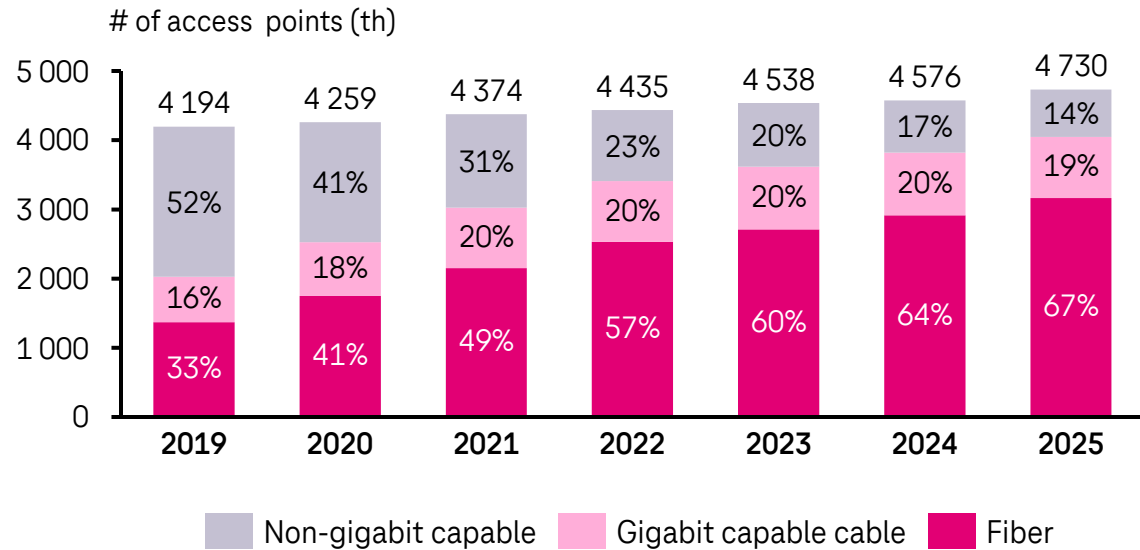
² Based on the BB access/ pay TV data published by the National Media and Infocommunications Authority (NMIA) and internal data and estimates

³ Sale of ViDaNet (fixed line subsidiary) in Q2 2025, fixed broadband and TV market shares declined by ca. 1.5ppt



Outstanding networks: a critical differentiator

Continuous investment into our fixed network

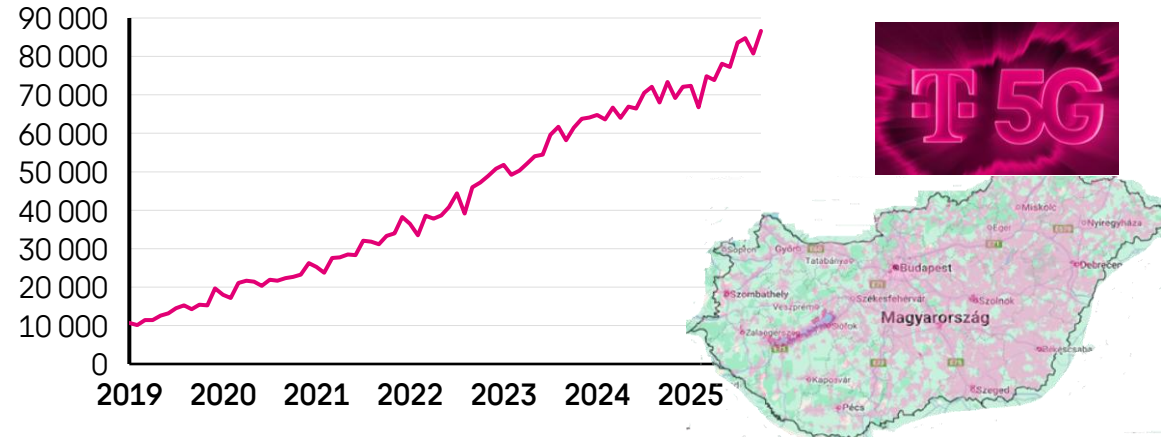


- Continued **fiber rollout** to provide seamless connectivity to a growing customer base
- Gradual copper retirement to increase efficiency
- **Gigabit availability** across over 4 million access points or ~73% of country-wide network
- **Goal:** connect 4.5 million Hungarian homes and businesses by end-2027



Facilitating growing mobile data usage

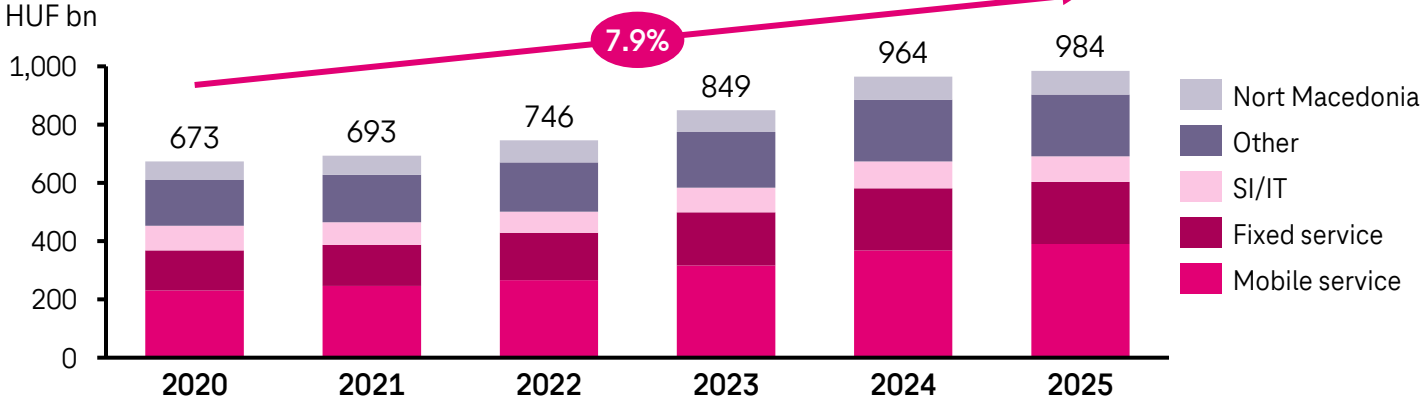
Total monthly mobile traffic (GB thousand)



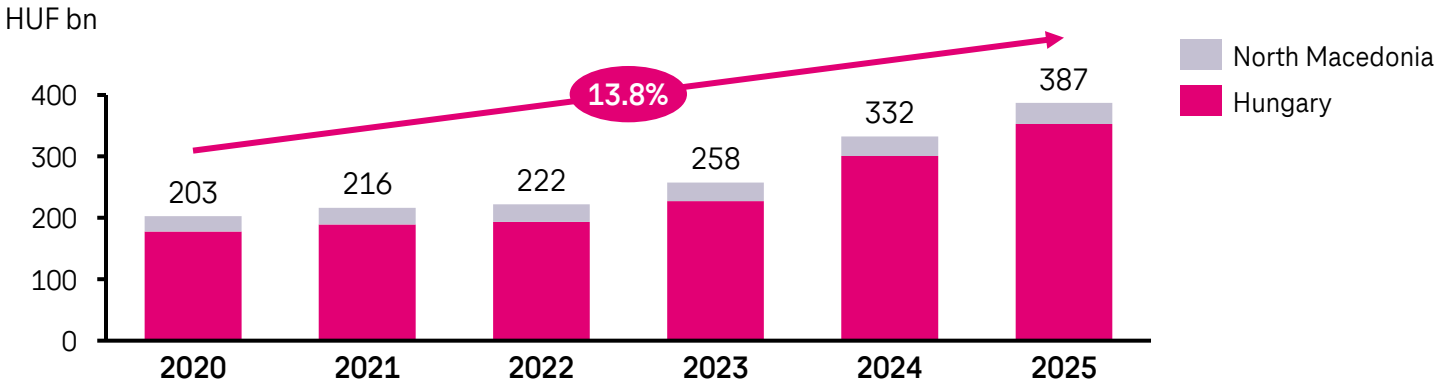
- Steady growth in **mobile data** traffic driven by expanding customer base and increasing data usage
- **Transferring 2G traffic** to Yettel's network to free up capacity
- Population-based **5G** coverage at 86%
- **Goal:** increase population-based outdoor 5G coverage to 99% by end-2026

Consistent improvement in revenue and profitability

Magyar Telekom revenues



Magyar Telekom EBITDA AL



Seamless connectivity experience



Strong brand, excellent servicing & more-for-more pricing strategy



90% of Employees in Budapest HQ working under agile framework



Elimination of 2 out of 3 sector specific taxes & other operating expenses kept under control

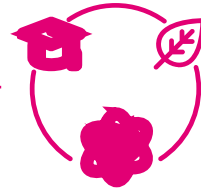


ISS Corporate Solutions ranked Magyar Telekom among the best performers of the telecom sector globally with 'B' rating



BBB+ corporate credit rating with stable outlook affirmed by Scope Ratings

Sustainable practices underpin strategic initiatives



Digitalization of Hungary

- 5G coverage
- Gigabit access
- Consultancy



Climate Protection

Scope 1 & 2

- Carbon neutrality (since 2015)
- Green energy
- Energy reduction and efficiency

Scope 1 & 2

- Reaching full circularity
- Lowering suppliers' attributable emissions



Digital inclusion & education

Digital inclusion

- Education platforms
- Child protection

Sensitivity program

- Multi-generation
- Sustainable work

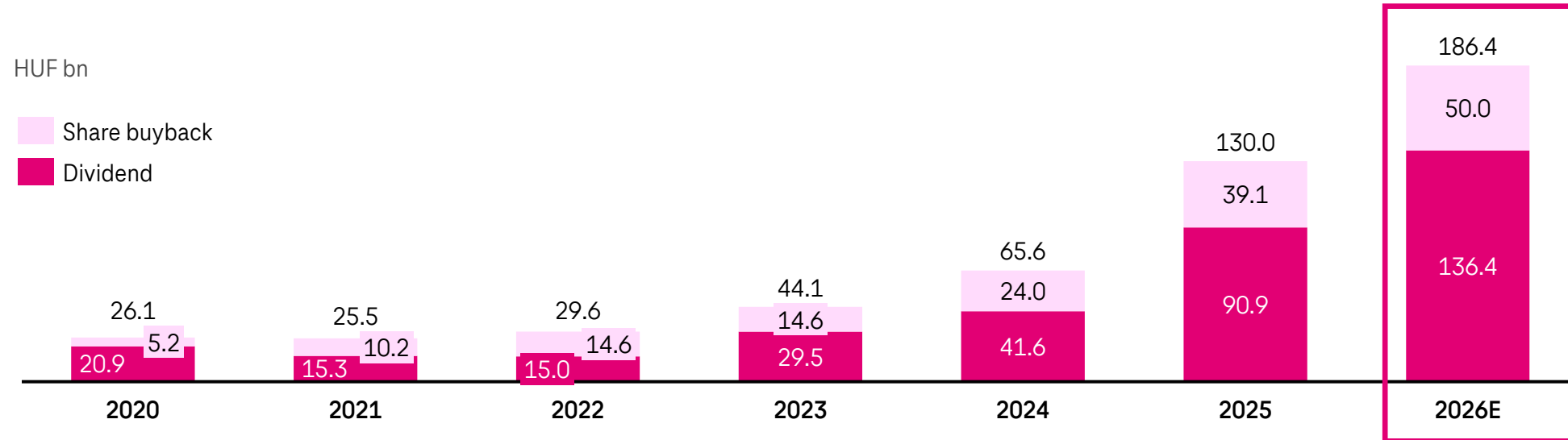
Committed to delivering sustainable shareholder value

Record shareholder remuneration for 2025

- cash dividend of HUF 136.4 billion (HUF 154 dividend per share)
- share buyback of up to HUF 50.0 billion

Enhanced policy for 2025 and beyond

- Target annual shareholder remuneration: 60% - 100% of consolidated adjusted net income, up from 60% - 80% in 2022-2024
- Delivered through dividend payments and share buybacks



2026 guidance

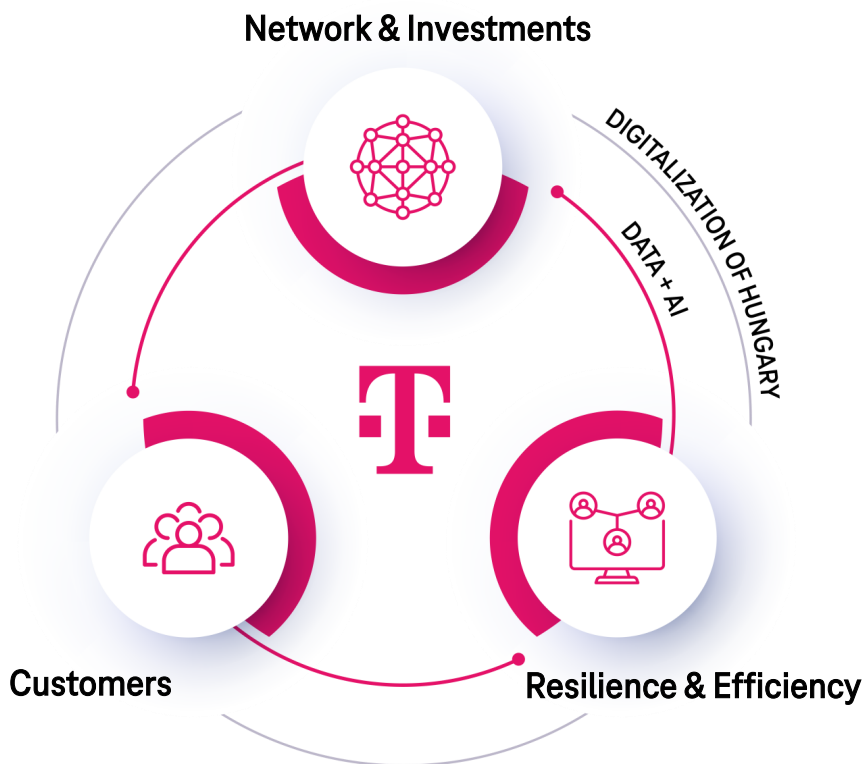
	2025 results	Updated 2026 guidance	Q1 2026 results (change y-o-y)
Revenue	HUF 983.9 bn	low-single-digit growth	HUF 238.1 bn (-1.5%)
EBITDA AL	HUF 386.8 bn	mid-single-digit growth	HUF 101.4 bn (+4.0%)
Adjusted Net Income	HUF 207.4 bn	ca 10% growth	HUF 58.7 bn (+7.5%)
FCF ¹	HUF 220.9 bn	HUF at least 200 bn	HUF 35.6 bn (+25.0%)

¹ excluding spectrum licenses



Q1 2026 Results

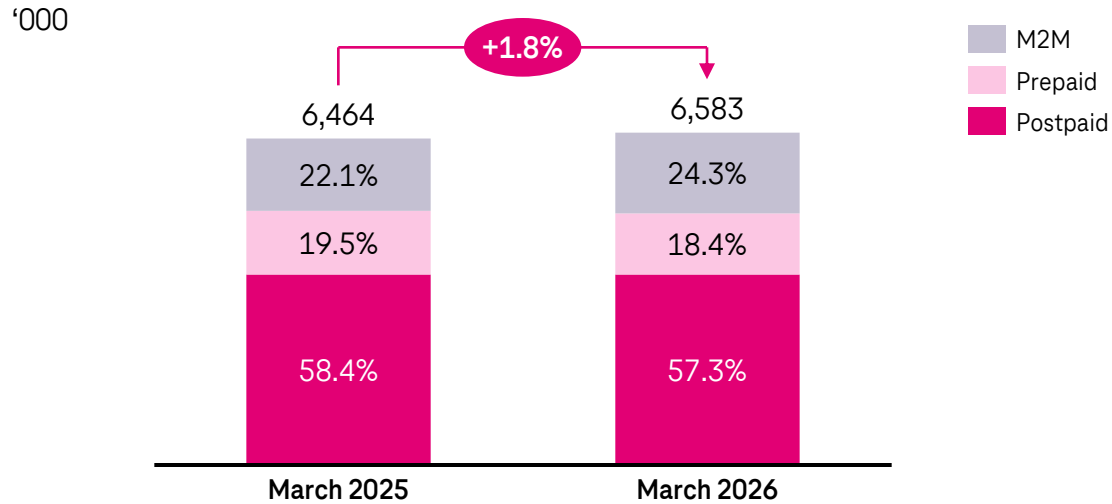
Q1 2026: strategic execution driving resilient financial performance



- ✓ Continued expansion of fiber footprint
- ✓ Successful renewal of 2100 MHz frequency license on favorable terms
- ✓ Expansion of data center capacity support growth and capabilities
- ✓ Attractive propositions and disciplined execution sustaining ARPU momentum
- ✓ Restructured discount scheme aligned with new portfolio structure
- ✓ EBITDA AL margin expansion to 42.6%
- ✓ Received CDP climate score of 'B' and Supplier Engagement Assessment score of 'A'
- ✓ Guidance upgrade underpinned by strong delivery

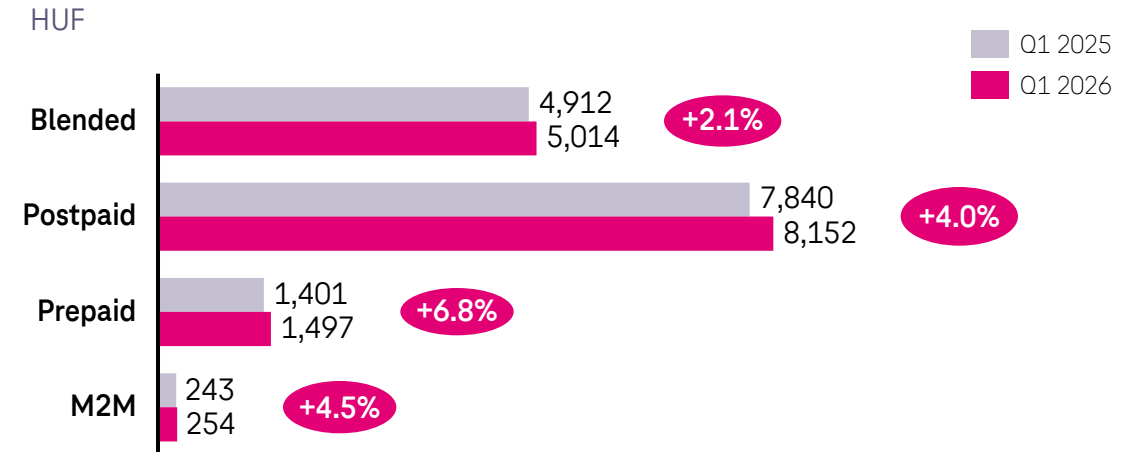
Rising data usage drives positive momentum in mobile

Mobile SIMs



- Expansion in residential postpaid customer base offset by loss of major public sector client
- M2M growth driven by elderly care watch sales and smart metering solutions

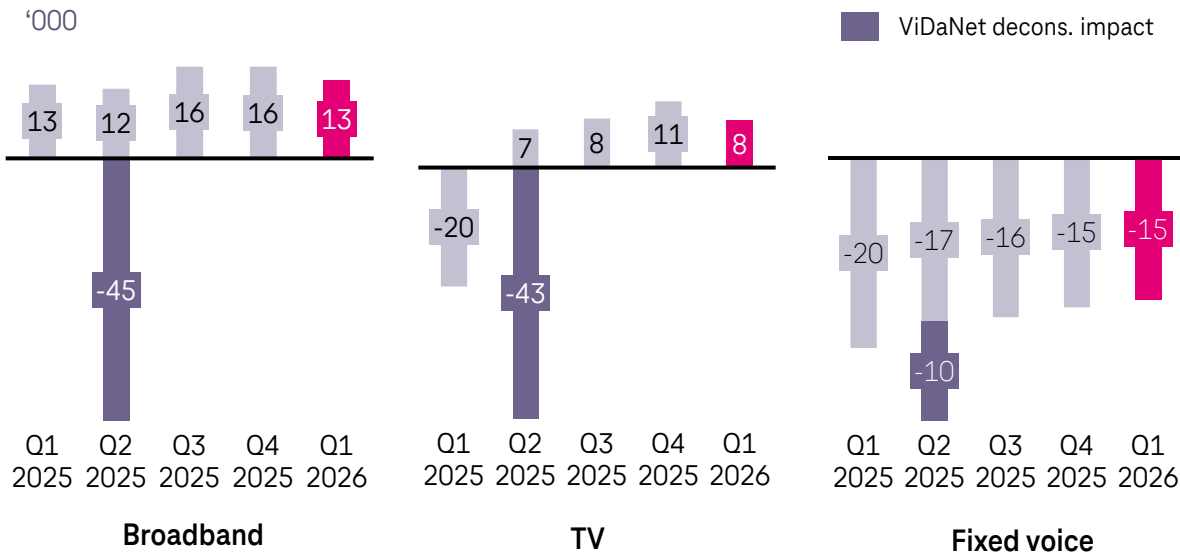
Mobile ARPU



- Mobile data usage growth supporting positive ARPU development
- Blended APRU impacted by mix shift towards low-ARPU M2M SIMs

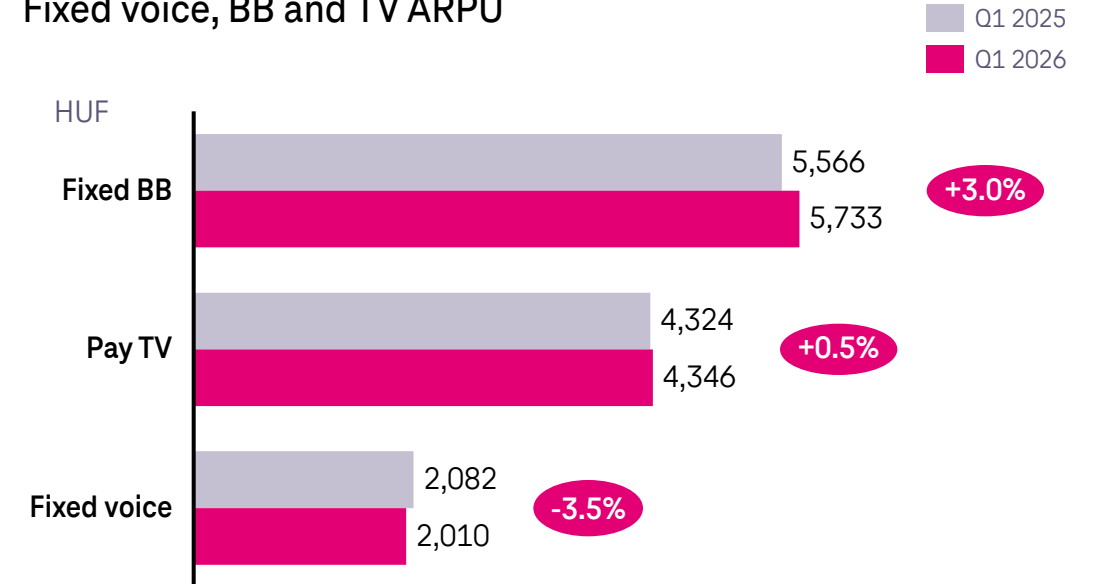
Continued fiber uptake underpinning fixed market growth

Broadband, TV and fixed voice quarterly customer net adds



- Broadband growth driven by continued strong fiber uptake
- YoY TV RPC decline reflects deconsolidation of ViDaNet and discontinuation of satellite-TV services

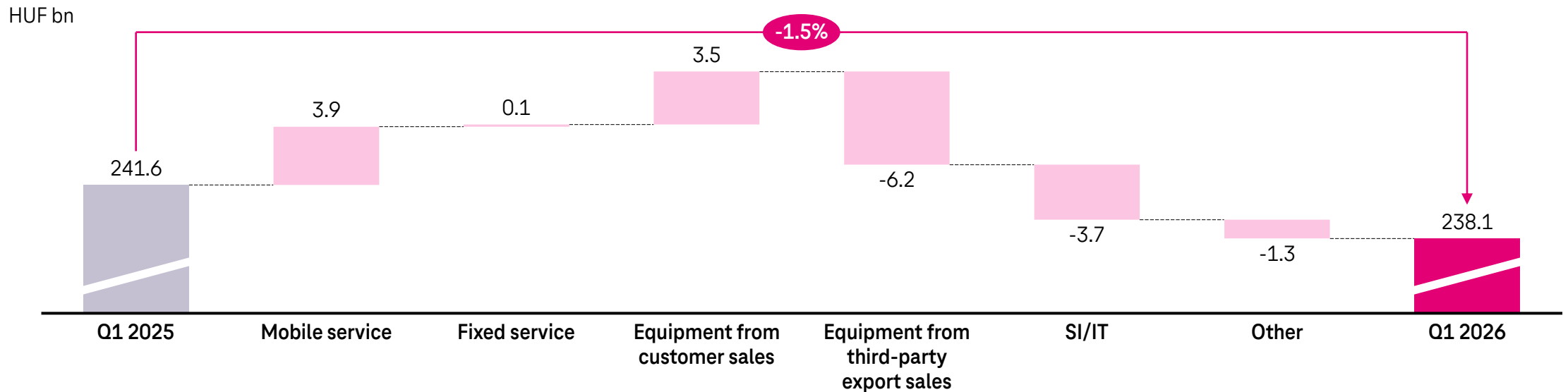
Fixed voice, BB and TV ARPU



- Broadband ARPU trend reflects successful customer migration to higher bandwidth packages
- TV ARPU trend supported by portfolio repricing

Revenue trajectory affected by lower handset export and IT sales

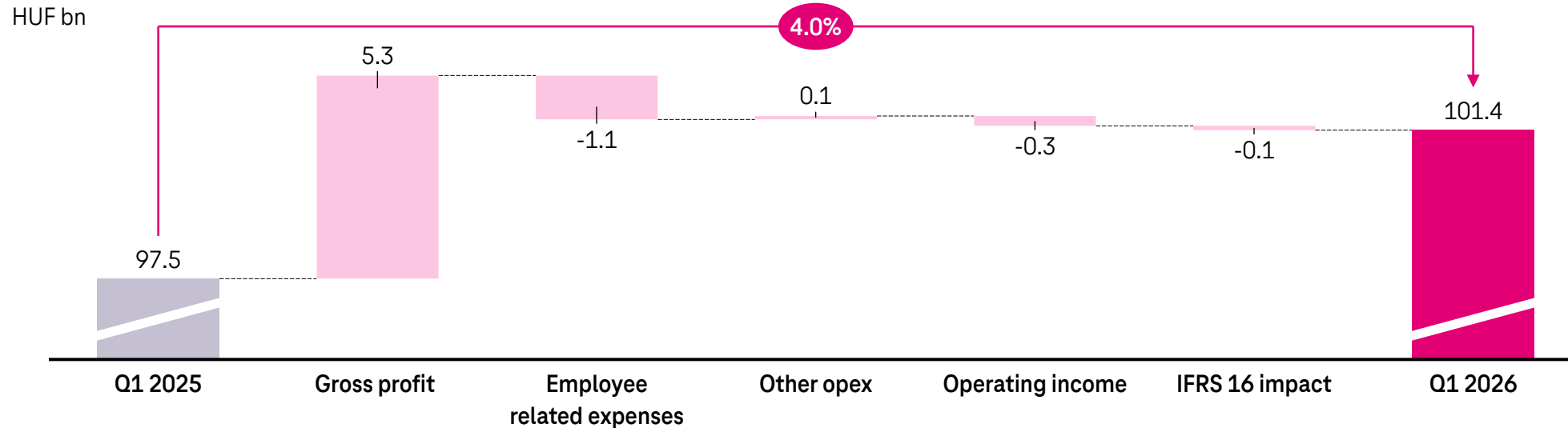
Revenue, Q1 2025 vs Q1 2026



- Mobile service revenue growth reflects ongoing expansion in mobile data consumption
- Fixed service revenue reflects ViDaNet deconsolidation as of May 2025
- Decline in third-party equipment export sales consistent with reduced focus on this activity
- IT revenue reflects different project timing within the year in Hungary

EBITDA AL growth supported by gross profit improvement

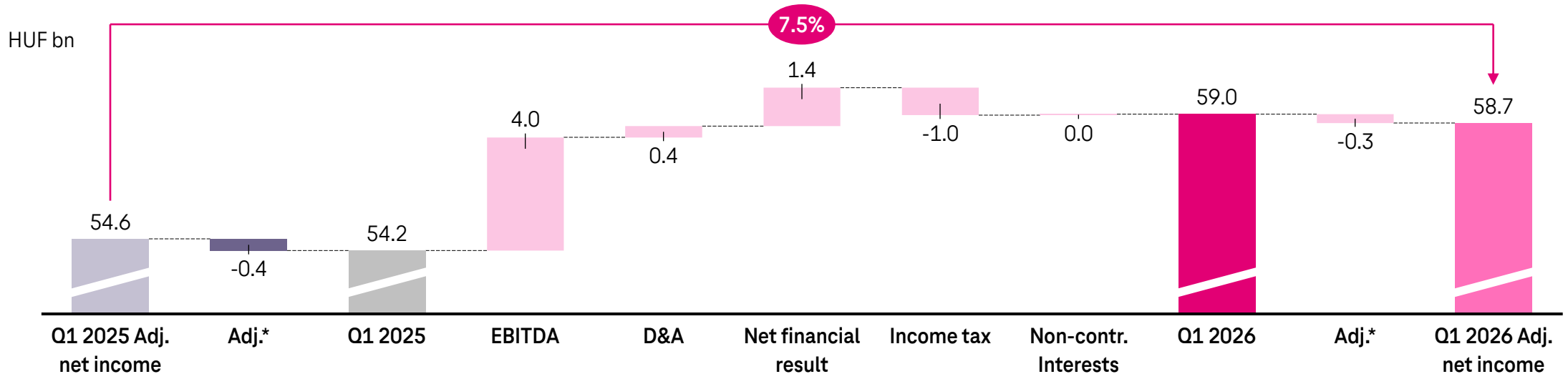
EBITDA AL, Q1 2026 vs Q1 2025



- Gross profit growth driven by strong service revenue trends and IT margin improvement, offsetting revenue decline
- Employee-related expenses impacted by wage increases
- Other opex broadly stable reflecting cost discipline and lower energy costs

Net income growth driven by EBITDA expansion

Net income (and adjusted net income), Q1 2026 vs Q1 2025



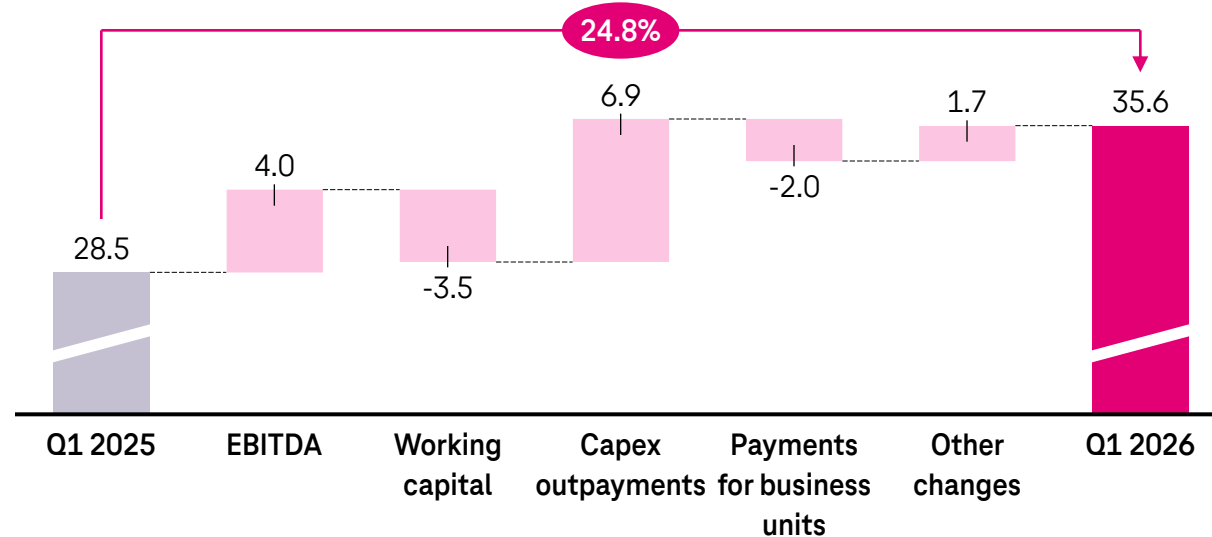
- EBITDA growth driving net income increase
- Net financial result improved on higher interest income
- Higher income tax expense in line with profit before tax growth



Free cash flow improvement reflects EBITDA uplift

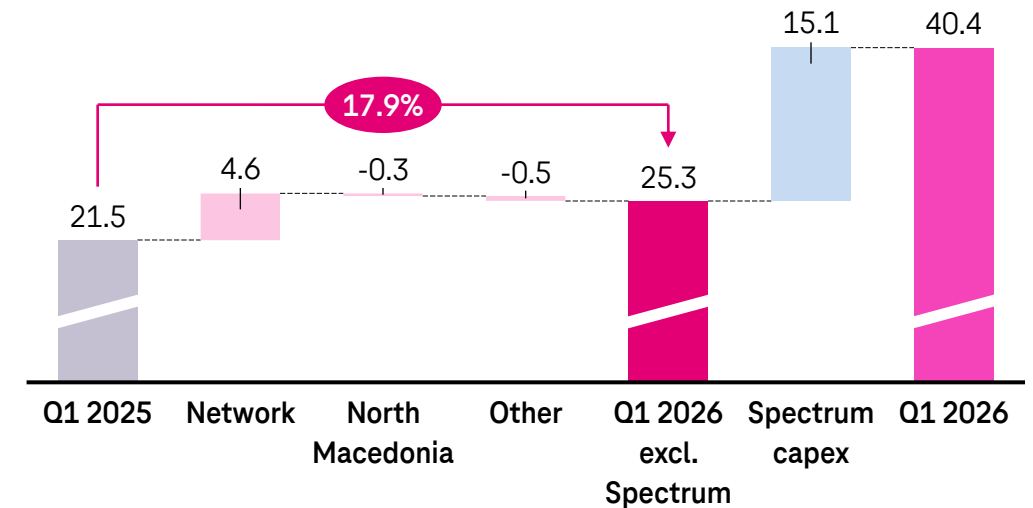
Free cash flow Q1 2026 vs Q1 2025

HUF bn



Capex AL, Q1 2026 vs Q1 2025

HUF bn



- Working capital deterioration driven by temporary factors:
 - Increase in handset inventory as a precautionary measure
 - lower IT project activity resulting in less favorable working capital dynamics
- Lower capex outpayments despite higher investments levels, reflecting timing differences
- Acquisition of fiber network covering ~30k access points

- Higher fixed and mobile network investments and data center capacity expansion in Hungary
- Present value of one-off and recurring fee liabilities recognized for the 2100 MHz license renewal

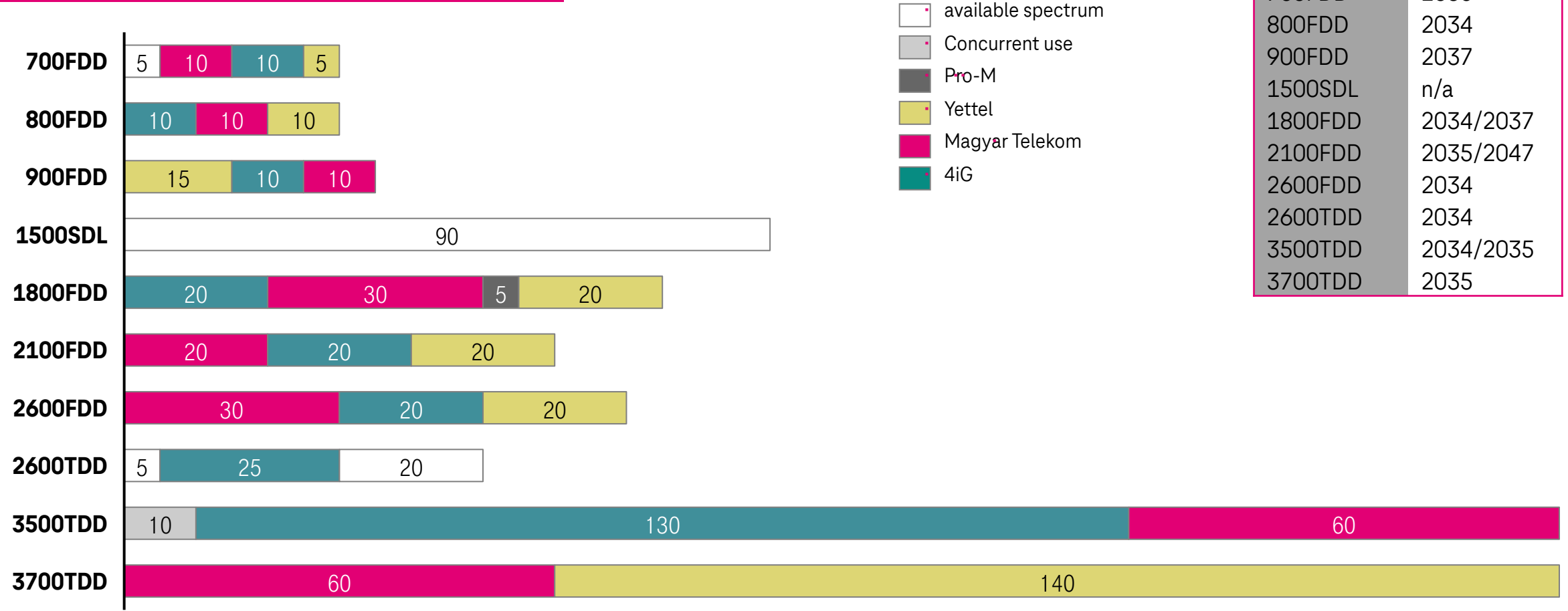


Appendix



Hungary spectrum allocations

Bandplan with specific positions (in MHz)

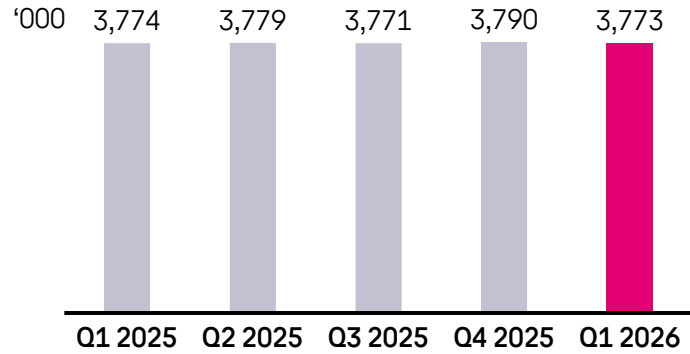


Band	Expiry
700FDD	2035
800FDD	2034
900FDD	2037
1500SDL	n/a
1800FDD	2034/2037
2100FDD	2035/2047
2600FDD	2034
2600TDD	2034
3500TDD	2034/2035
3700TDD	2035

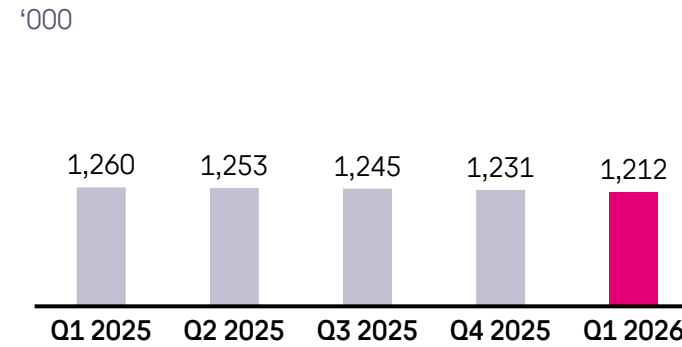


Mobile KPIs

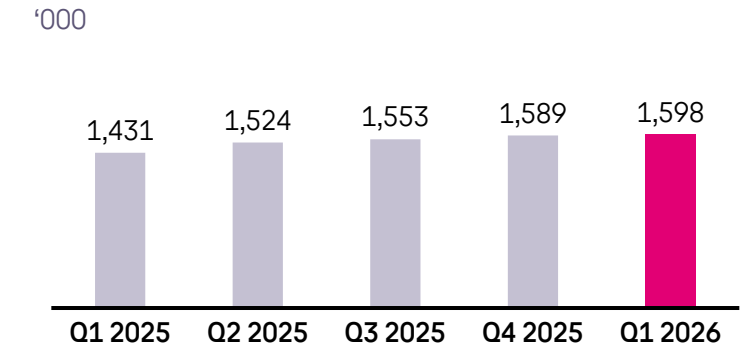
Postpaid customers



Prepaid customers

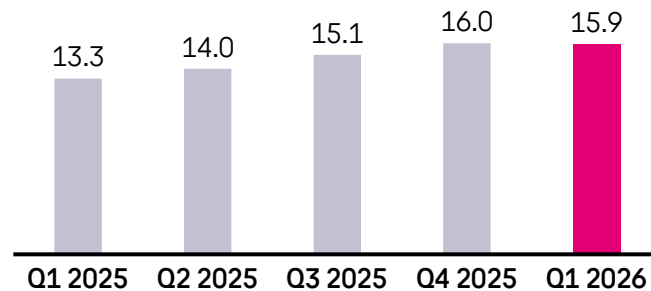


M2M



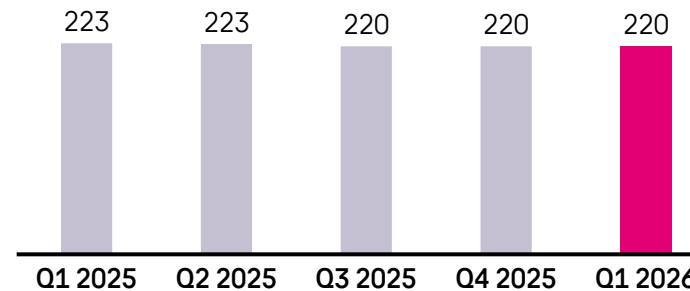
Average mobile data usage

GB/month



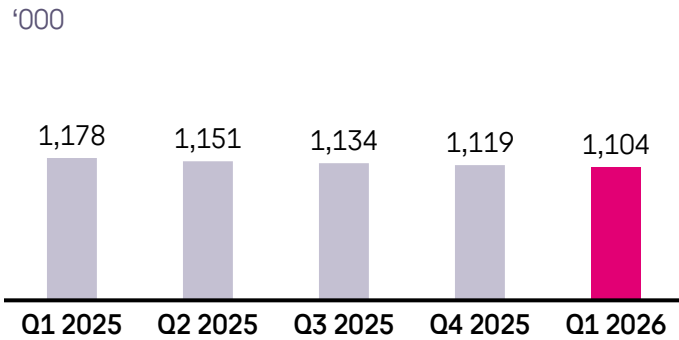
Mobile voice usage

Minutes/month

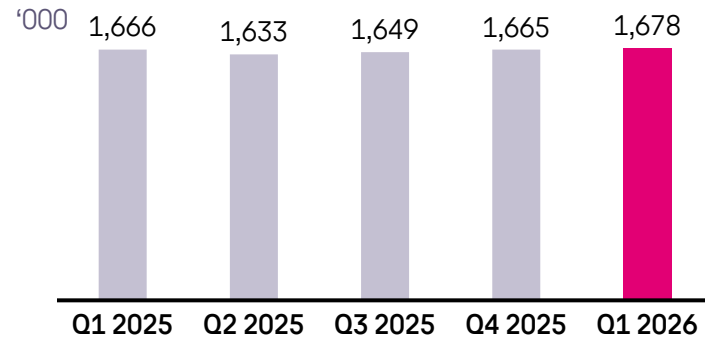


Fixed KPIs

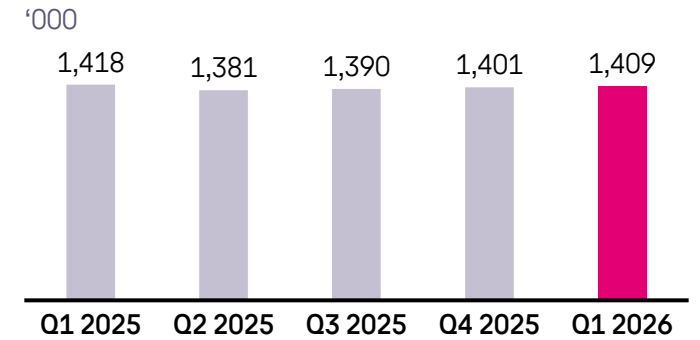
Fixed voice customers



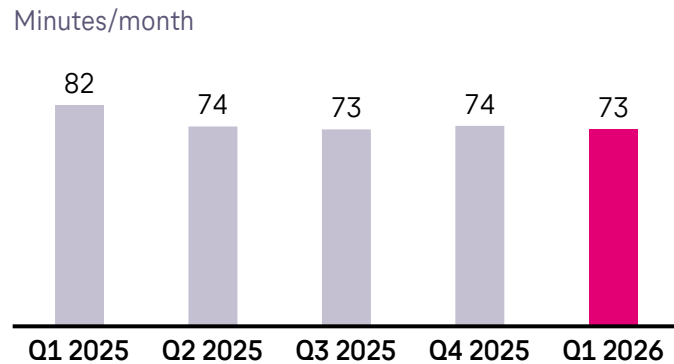
Fixed broadband customers



Pay TV customers



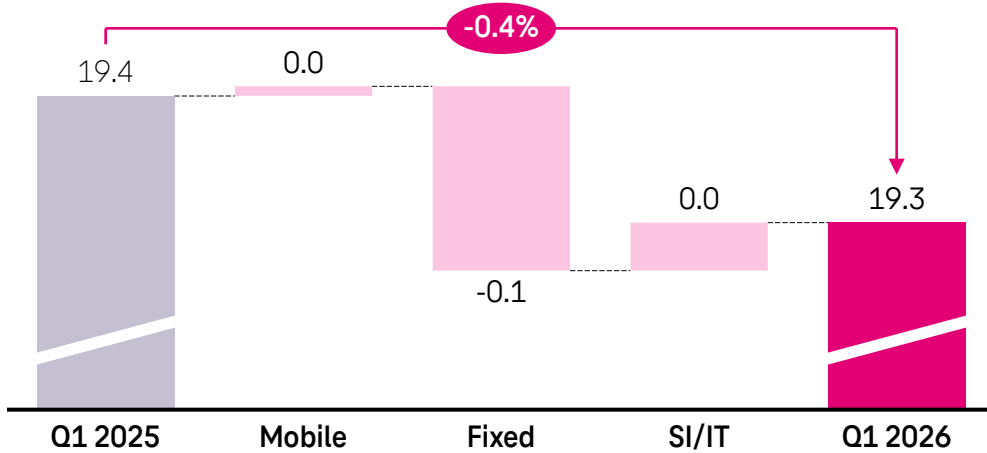
Fixed voice usage



North Macedonia performance highlights

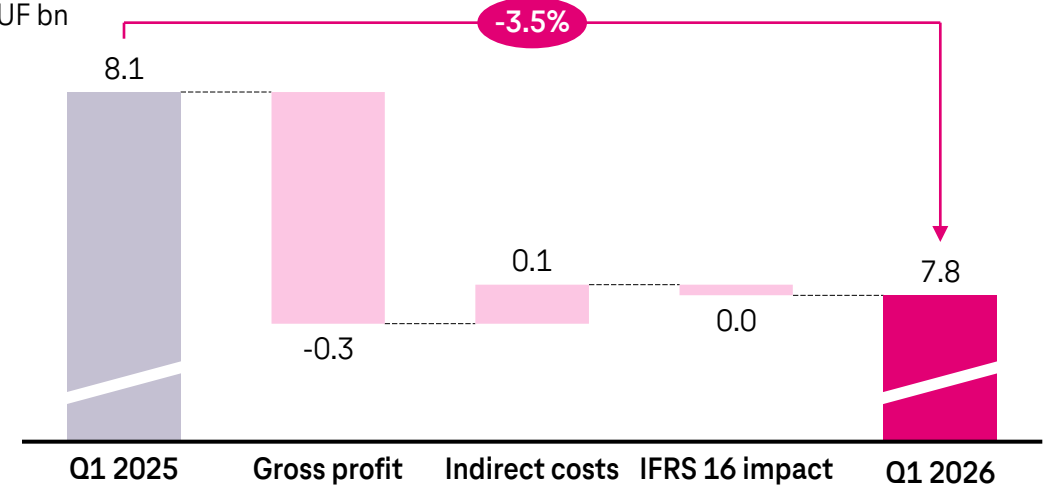
Revenues, Q1 2026 vs Q1 2025

HUF bn

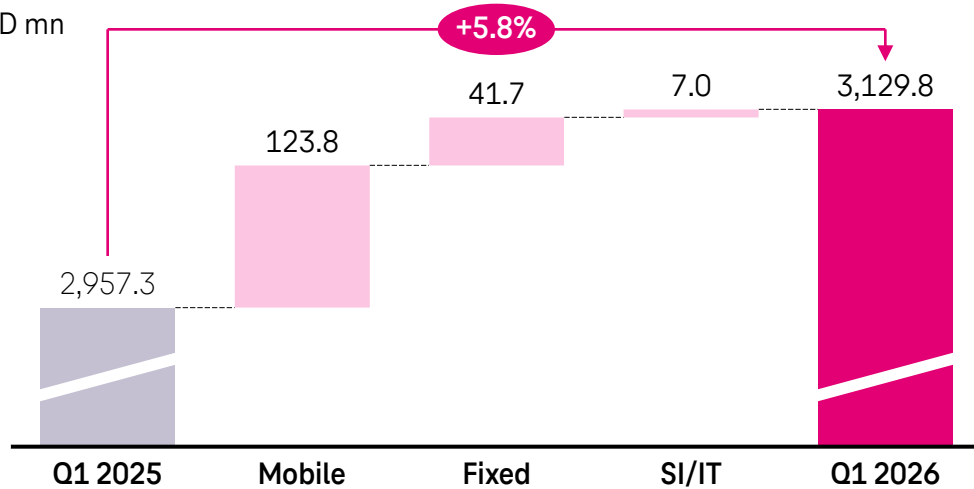


EBITDA AL, Q1 2026 vs Q1 2025

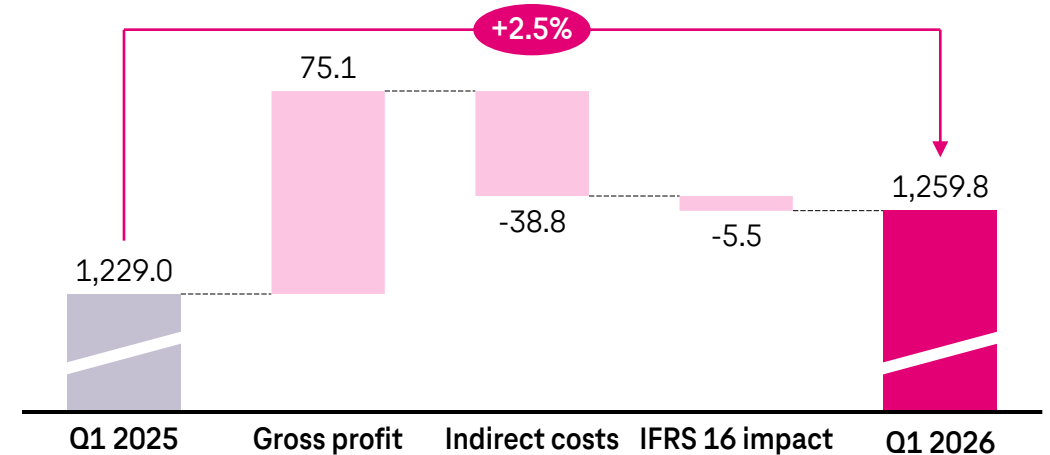
HUF bn



MKD mn



MKD mn



For further questions please contact the IR team

Diána Párkányi-Várkonyi

Capital Market Relations Hub Lead

Phone: +36 1 481-7676

Email: varkonyi.diana.annamaria@telekom.hu

Rita Walfisch

Investor Relations Manager

Phone: +36 1 457-6084

Email: walfisch.rita@telekom.hu