

## DOLPHIN Award 2011

An award for a Committed, Sustainable, Innovative Generation

Granted to the most sustainable vendors of Magyar Telekom Sustainability – harmonization and alignment of economic, social and environment protection interests

### 1. Introduction

Magyar Telekom founded the DOLPHIN Award in 2008. The award is granted, every year, to the most sustainable vendors in different categories.

In 2011, the DOLPHIN Award may go to vendors who were vendors of Magyar Telekom in 2010 and still are in 2011, are outstandingly committed to sustainable growth, and whose sustainability performance is exemplary in the context of their business.

### 2. The purpose of the award

By granting the DOLPHIN Award, Magyar Telekom wishes to increase awareness about the idea of sustainable growth, and recognize efforts made in this regard.

### 3. Competitive application criteria

Your competitive application must include the following:

- Filled in application template
- Text describing the activities pursued by your organization (max. half page)
- General description of your organization in the context of sustainable growth, from the aspects of society, economy and environment protection (max. one and half page)
- Detailed description of outstanding efforts made by your organization, that fall into one of the following topics (max. 3 pages)
  - **Category 1:** innovative actions already completed that promote sustainability (positive change in social and environmental effects)
  - **Category 2:** promoting equal opportunities and anti-discriminatory practices within the company and externally.
  - **Category 3:** investments and developments aimed at climate protection
  - **Category 4:** training and education increasing awareness about sustainability

**Competitive applications (including the mandatory elements) are to be compiled in a material of not more than 5 pages. The application template must be filled in.**

### 4. Submission of competitive applications

Applications are to be compiled in an electronic format and submitted to the following email address:

[sustainability@telekom.hu](mailto:sustainability@telekom.hu)

Please, state in the subject line of the email: „DELFIN 2011”.

By submitting the application, the applicant acknowledges that the application has been prepared in compliance with the application criteria, consents to the application’s publication, and states that the data included in the application are valid.

**Deadline: May 31, 2011, 12:00**

### 5. Evaluation of the competitive applications

The applications shall be evaluated and ranked by the evaluation committee:

Data of the applicant firm (scores):

- Responsible corporate governance (1-5)
- Ethical compliance (1-5)
- Environmental performance (1-5)

- Environment-focused management system (1-5)
- Climate protection (1-5)
- Employer practices (1-5)
- Corporate citizenship (1-5)
- Equal opportunities (1-5)

Data of the topic elaborated (scores):

- Novelty, significance of the solution (1-10)
- Social impact of the solution (1-10)
- Economic impact of the solution (1-10)
- Environmental impact of the solution (1-10)

**Awards are granted in the categories listed in 3.**

**6. Members of the Evaluation Committee**

- Dr. György Pataki – Budapest Corvinus University, Docent
- Ernő Simon – Figyelő, Editor in Chief
- Péter Bodó – Association of Conscious Buyers
- Katalin Szomolányi – Head of Sustainability Department, Magyar Telekom

**7. Awards**

Winners in the different categories receive a work of art, dedicated to the event, made by Péter Botos, glass works artist, as well as an invitation to the Magyar Telekom Sustainability Day, where they can present their achievements in sustainability. (You can read more about the Sustainability Day at <http://www.fenntarthatonap.info>.) Furthermore the award winners will be presented in the media by Magyar Telekom.

**8. Award ceremony**

The DOLPHIN Awards are handed out at the ceremonial event to be held as part of Magyar Telekom's Sustainability Roundtable Discussion June, 2011. The date and the venue will be precised later.

Please, address your questions to Áron Benedek ([benedek.aron@telekom.hu](mailto:benedek.aron@telekom.hu)).

DOLPHIN Award Board of Trustee