SUSTAINABILITY APPROACH

SUSTAINABILITY APPROACH

Magyar Telekom HU has long recognized the importance of sustainable development and the fact that it is essential for its future business activities, and therefore remains committed to conducting its operations, corporate governance and activities in this spirit at Group level, both in Hungary and in all countries where it is present on its own merit or in cooperation with other entities. This is not only an inherent key for the Group's long-term success, but also a fundamental value in terms of its role in the region and its social, environmental and economic impact through its services.

Sustainable development is not a single-person challenge. It affects everyone personally and permeates the whole company and corporate group. It cannot be treated in isolation as the responsibility of a single organisational unit. Each business unit learns about and applies sustainability practices in its own area through internal workflow policies. The company-wide sustainable operating policies are provided to and acquired by new employees as an integral part of the company culture. Each task is carried out by a different area of the Group and often requires the cooperation of remote units. Magyar Telekom HU's corporate governance practices from a sustainability perspective are summarised in the chapter on Corporate Governance.

SUSTAINABLITY STRATEGY

The main objective of Magyar Telekom HU's 5th Sustainability Strategy is to remain the country's leading sustainable company by putting digitalisation at the service of the development of people, families and businesses, and the protection of the environment. The main guiding principle of the company's new strategy is to maintain its leading role in sustainability, both as a company and as an ICT service provider. It has therefore set long-term goals up to 2030, which it will monitor and update as necessary in line with the emerging trends.

At the beginning of 2023, Magyar Telekom HU revised its strategic objectives in order to respond to the changing external and internal circumstances and to set its objectives along even more accurate calculations. This is because the strategic sub-objectives are affect-

ed by risks related to the price and availability of fuels, as well as the increased energy demand for 5G services and data centres. In addition to external changes, there have also been changes in the structure of Magyar Telekom Plc: T-Systems Hungary Ltd. Co. has undergone a transformation.

Despite the changes, Magyar Telekom Plc is still subject to the 2019 renewed emission reduction commitment - approved by the Science Based Target Initiative (SBTi). For more information, see the Climate and environment protection chapter.

SUSTAINABLE DEVELOPMENT GOALS (SDGS)

In 2015, the UN adopted its sustainable development blueprint to be implemented by 2030. These 17 goals and 169 targets determine the main direction towards resolving the most urgent problems posing a threat to humanity and the planet. Magyar Telekom HU also elaborated its Sustainability Strategy encompassing the period from 2021 through 2030 in line with these SDGs.



