



An award for a Committed, Sustainable, Innovative Generation Granted to the most sustainable vendors of Magyar Telekom Sustainability – harmonization and alignment of economic, social and environment protection interests

1. Introduction

Magyar Telekom founded the DOPLHIN Award in 2008. The award is granted, every year, to the most sustainable vendors in different categories.

In 2009, the DOLPHIN Award may go to vendors who were vendors of Magyar Telekom in 2008 and still are in 2009, are outstandingly committed to sustainable growth, and whose sustainability performance is exemplary in the context of their business.

2. The purpose of the award

By granting the DOLPHIN Award, Magyar Telekom wishes to increase awareness about the idea of sustainable growth, and recognize efforts made in this regard.

3. Competitive application criteria

Your competitive application must include the following:

- Filled in application template
- Text describing the activities pursued by your organization (max. half page)
- General description of your organization in the context of sustainable growth, from the aspects of society, economy and environment protection (max. half page)
- Detailed description of outstanding efforts made by your organization, that fall into one of the following topics (max. 3 pages)
 - **Category 1:** innovative actions already completed that promote sustainability (positive change in social and environmental effects)
 - **Category 2:** promoting equal opportunities and anti-discriminatory practices within the company and externally.
 - **Category 3:** investments and developments aimed at climate protection
 - **Category 4:** training and education increasing awareness about sustainability

Competitive applications (including the mandatory elements) are to be compiled in a material of not more than 4 pages, in Hungarian. The application template must be filled in.

4. Submission of competitive applications

Applications are to be compiled in an electronic format and submitted to the following email address:

fenntarthatosag@telekom.hu Please, state in the subject line of the email: „DELFIN2009”.

By submitting the application, the applicant acknowledges that the application has been prepared in compliance with the application criteria, consents to the application's publication, and states that the data included in the application are valid.

Deadline: June 05, 2009.

5. Evaluation of the competitive applications

The applications shall be evaluated and ranked by the evaluation committee:

Data of the applicant firm (scores):

- Responsible corporate governance (1-5)
- Ethical compliance (1-5)
- Environmental performance (1-5)
- Environment-focused management system (1-5)

- Climate protection (1-5)
- Employer practices (1-5)
- Corporate citizenship (1-5)
- Equal opportunities (1-5)

Data of the topic elaborated (scores):

- Novelty, significance of the solution (1-10)
- Social impact of the solution (1-10)
- Economic impact of the solution (1-10)
- Environmental impact of the solution (1-10)

Awards are granted in the categories listed in 3.

6. Members of the Evaluation Committee

- Péter Bodó – Association of Conscious Buyers
- Dr. Sándor Kerekes – Deputy Rector of CorvinusUniversity
- Péter Novák – performer
- Magyar Telekom's expert team

7. Awards

Winners in the different categories receive a work of art, dedicated to the event, made by Péter Botos, glass works artist, as well as an invitation to the Magyar Telekom Sustainability Day, where they can present their achievements in sustainability. (You can read more about the Sustainability Day at <http://www.fenntarthatonap.info>.)

8. Award ceremony

The DOLPHIN Awards are handed out at the ceremonial event to be held as part of Magyar Telekom's Sustainability Roundtable of June 22, 2009, at the Tölösi Hall, at Bp. Krisztina krt. 55. Awards will be handed out by Magyar Telekom's Chief Human Resources Officer, Éva Somorjai, and Péter Novák, performance artist.

Please, address your questions to Áron Benedek (benedek.aron@telekom.hu) or Alexandra Parlagi Metz (metzne.parlagi.alexandra@telekom.hu).

DOLPHIN Award Board of Trustee