

Energy Efficiency And CO2 Emissions At Swisscom Up To 2010

Speaker: Dr. Dominique Singy

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Starting Point

EXTERNAL:

In line with the Kyoto protocol -> Swiss CO₂ law: -10% CO₂ in 2010 compared to 1990

Possibility of CO₂ tax if voluntary measures fail to achieve target

Energy goal convention requested between companies and the Swiss Energy

Agency (EnAW)

SWISSCOM INTERNAL:

Commitment to sustainable development

Environmental strategy: increase energy efficiency by 10% by 2005

Cost savings thanks to

energy savings

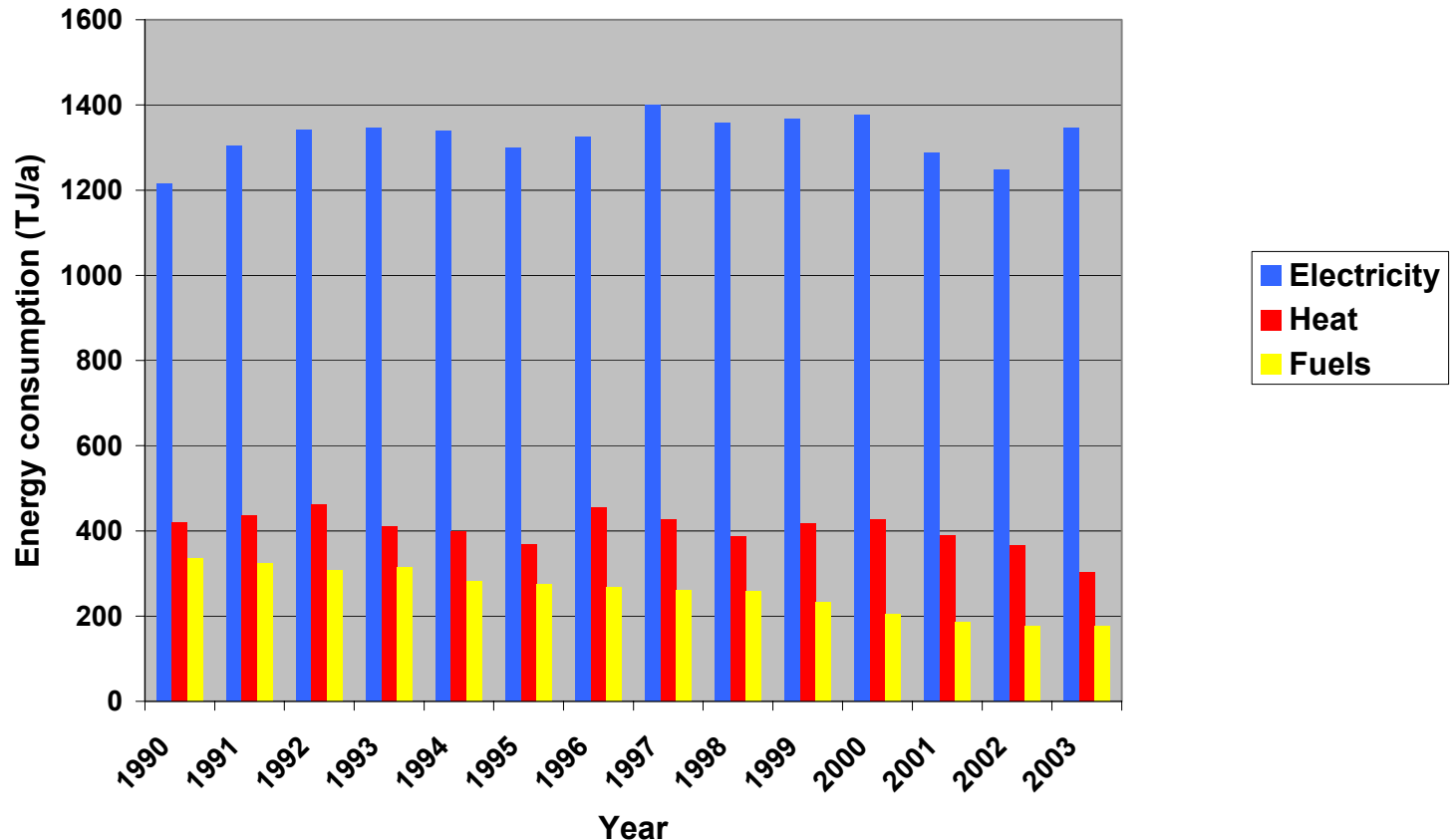
Energy efficiency and CO₂ emissions at Swisscom ?

Swiss government's 'EnergieSchweiz' action programme

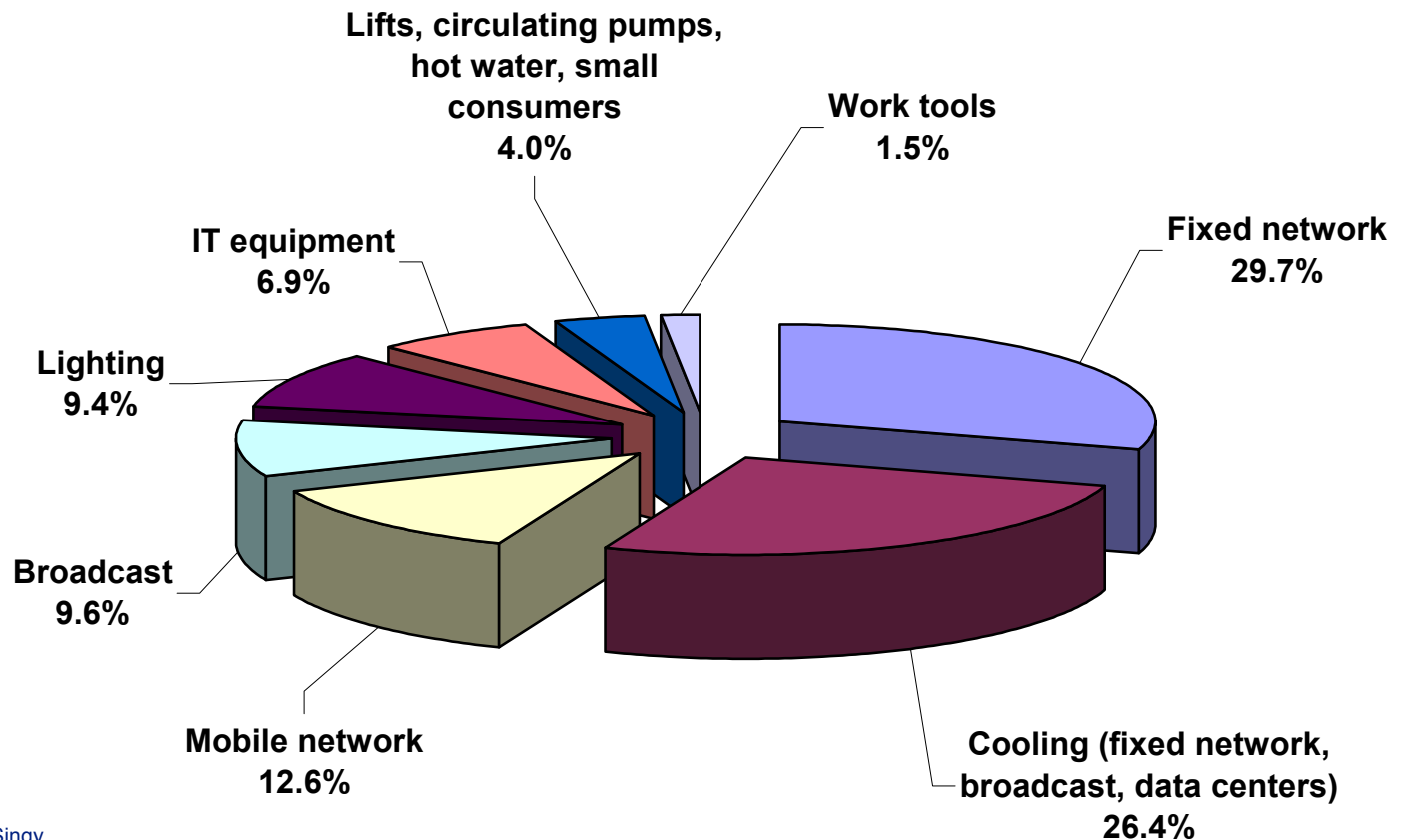
Procedure

- Determine energy consumption and CO₂ emissions at Swisscom since 1990
- Break down energy consumption by application
- Identify and evaluate the remaining potential for energy saving up to 2010
- Determine the energy trend and CO₂ emissions at Swisscom up to 2010

Energy Consumption At Swisscom Since 1990



Electricity Consumption At Swisscom In 2002 By Application



Measures To Improve Efficiency Up To 2010

Electricity:

- Select the best alternative by replacing old facilities (ventilation/cooling and lighting systems, UPS)
- Optimise the telephone network operating conditions
- Upgrade with new, more energy-efficient technology
- Purchase low-energy ICT devices
- Purchase green electricity (Swiss *'naturemade star'* label)

Heating:

- Improve thermal insulation by renovating old buildings
- Install heat recovery facilities
- Reduce working surfaces

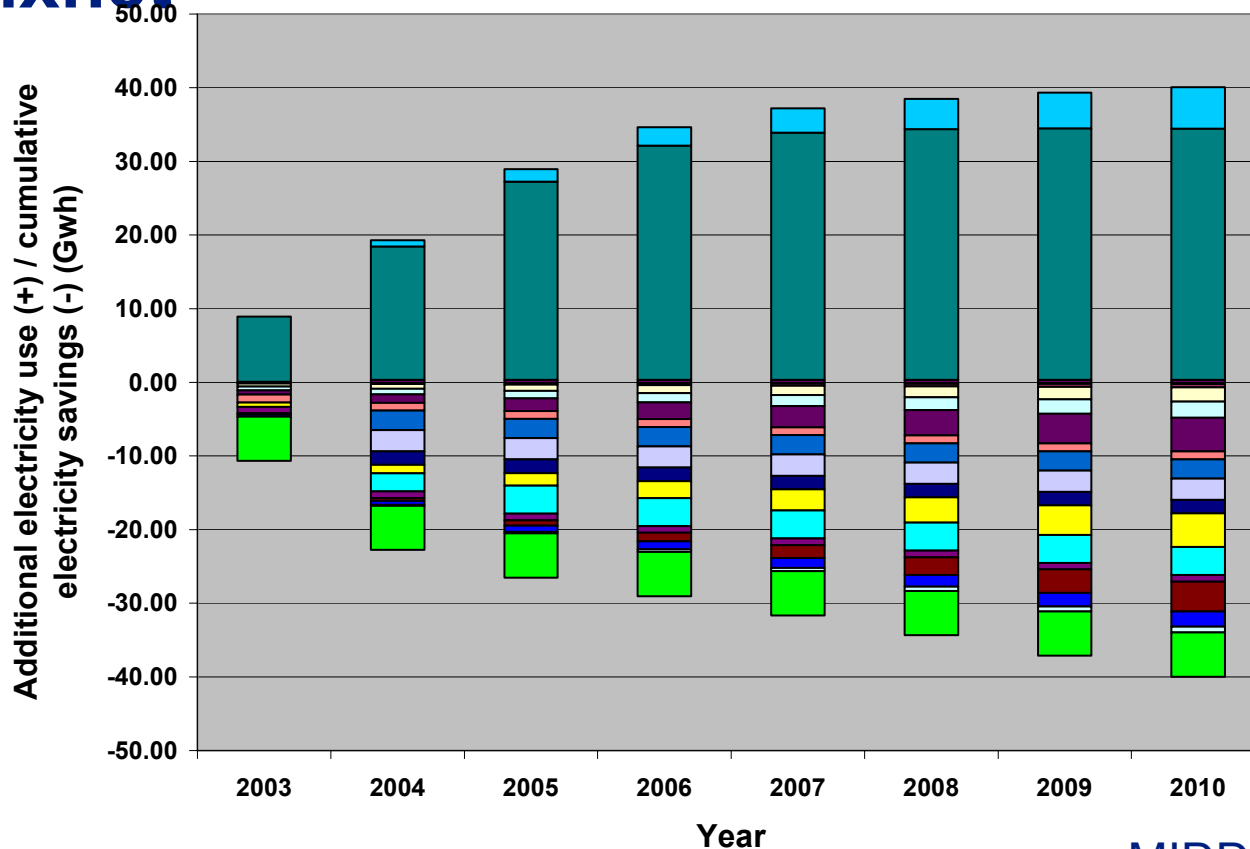
Fuels:

- Optimise and renew the vehicle fleet

Energy Scenarios At Swisscom Up To 2010

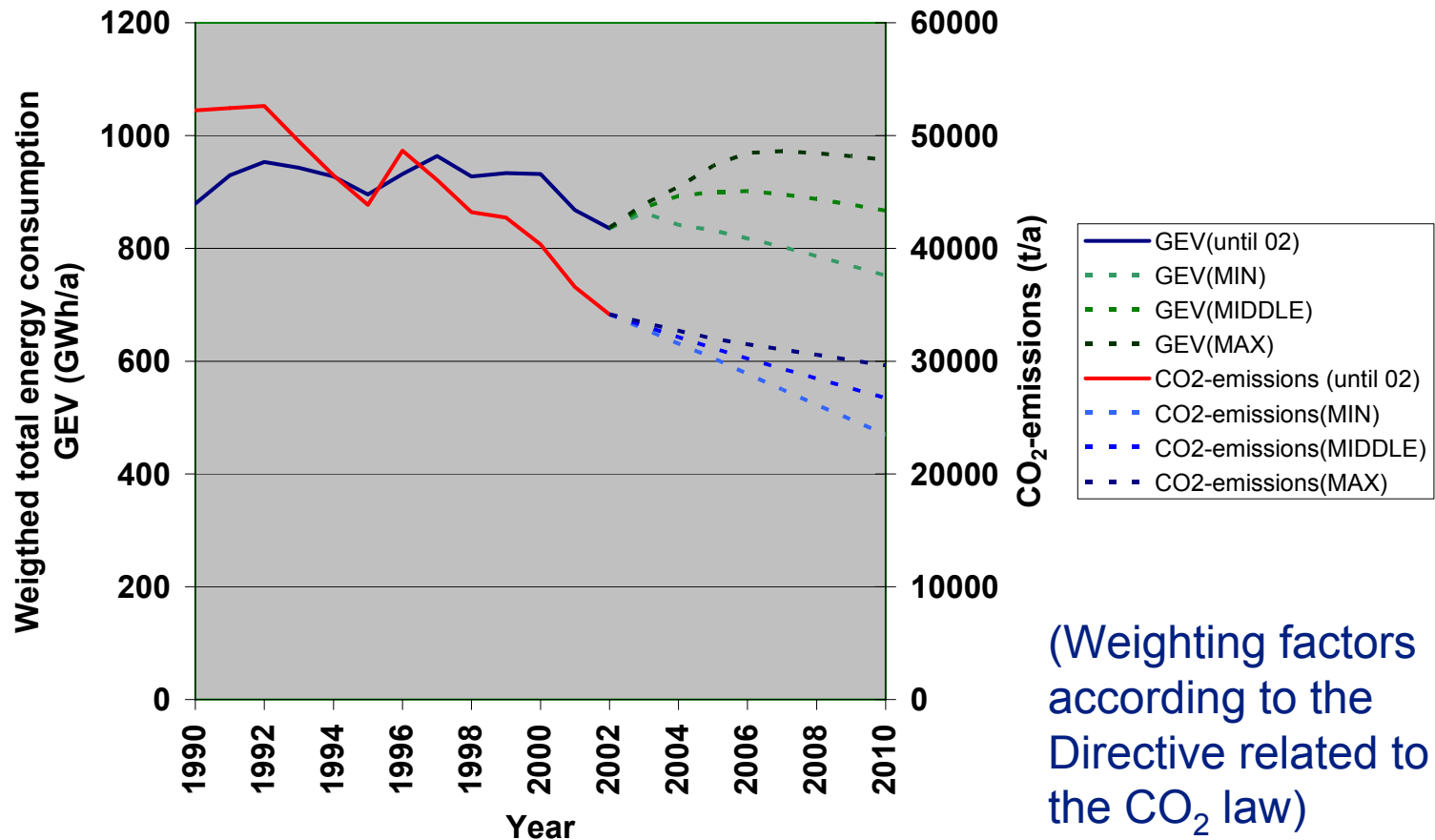
- Relevant influencing factors:
 - *Active factors*: Legislation, economic situation
 - *Critical factors*: Technology, regulation, investment potential, energy management, market share, workforce
- Formulate 3 scenarios (MIN, MIDDLE, MAX) based on the projection of individual factors
- Determine for each scenario the trend in energy consumption, CO₂ emissions and energy efficiency up to 2010, taking into account energy savings

Additional Electricity Consumption/ Cumulative Energy Savings At Swisscom Fixnet



MIDDLE Scenario

Weighted Total Energy Consumption GEV And CO₂ Emissions At Swisscom



Definition Of Energy Efficiency

According to the Directive related to the Swiss CO₂ law:

$$E_{\text{eff}} = 100 * (\text{GEV} + \text{ESP}) / \text{GEV}$$

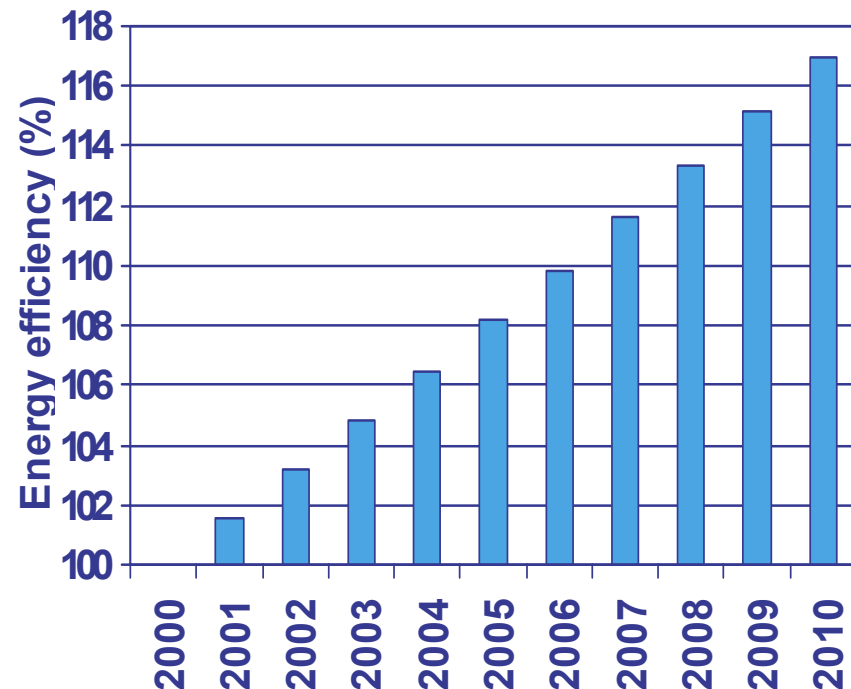
where:

E_{eff} : Energy efficiency (%)

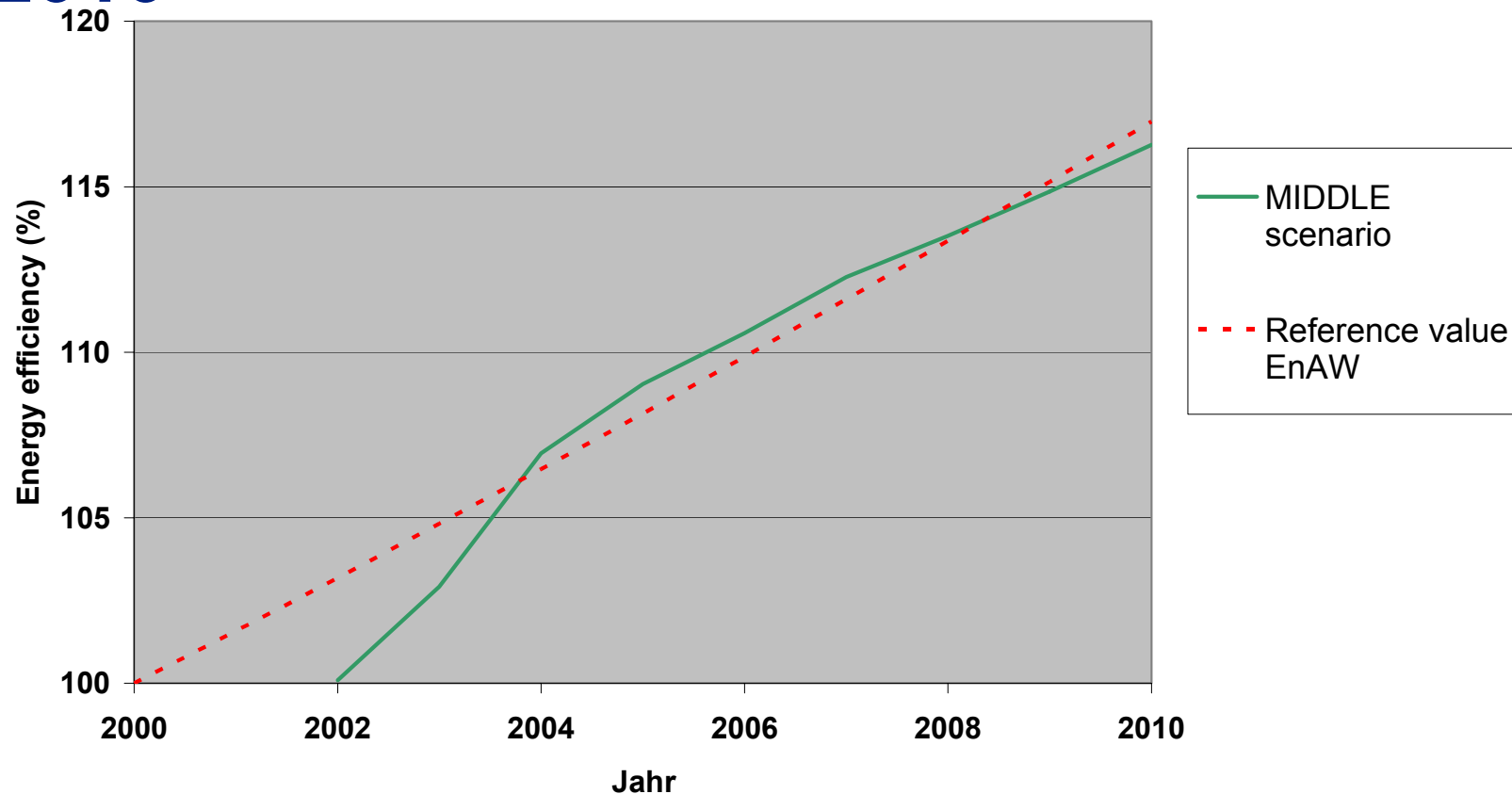
GEV: Weighted total energy use

ESP: Accumulated energy savings

Reference value for E_{eff} from the Swiss Energy Agency:



Energy efficiency At Swisscom Up To 2010



Conclusions

- Stabilisation of electricity consumption at Swisscom over the past 10 years despite sharp rise in data traffic and expansion of the mobile phone network
- According to the MIDDLE energy scenario, voluntary measures are expected to result in a 17% drop in CO₂ emissions and a 16% rise in energy efficiency by 2010
- Slight increase of 4% in weighted total energy consumption by 2010
- Compliance of the expected increase in energy efficiency with the reference value of 17% defined by the Swiss Energy Agency

Further Action

- Define a goals convention related to energy efficiency and CO₂ emissions up to 2010, in conjunction with the Swiss Energy Agency
- Implement the energy-saving measures identified, and evaluate their impact
- Monitor goal achievement and take corrective steps if necessary
- Energy monitoring and annual reporting