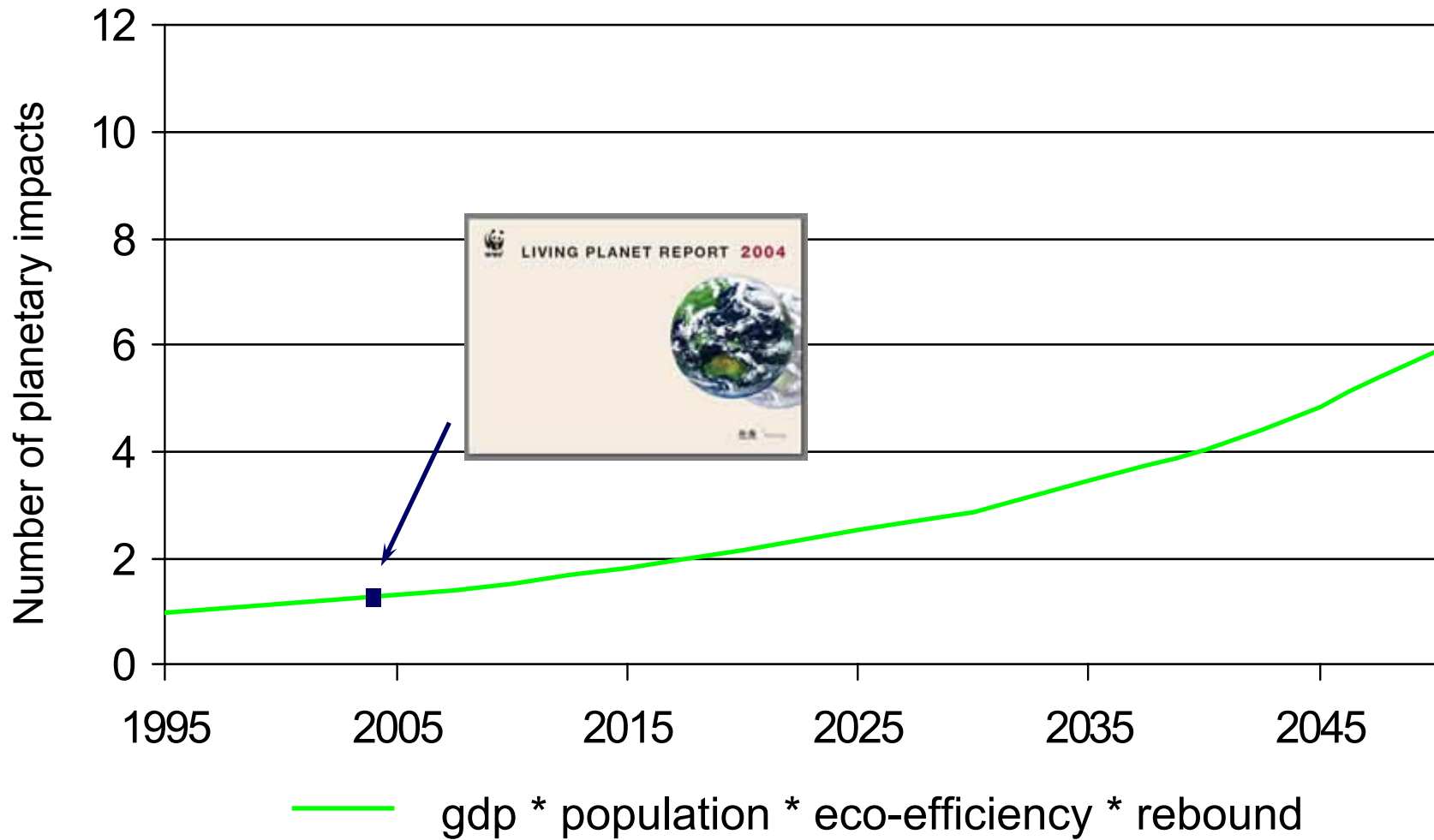




Global *e*-Sustainability Initiative

Global Ecological Footprint



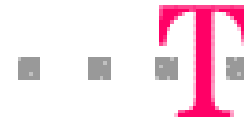
GeSI:

- global
- industry led
- open to full ICT industry
- manufacturers, operators and regional associations
- partnered with UNEP and ITU
- addresses triple bottom line

GeSI Members:

- share experience and knowledge
- work with stakeholders
- research and benchmarking
- raise awareness of the contribution ICT can make to sustainable development
- aim to manage their own operations in a sustainable way

Members:



CARBON DISCLOSURE PROJECT

Bell Canada : British Telecommunications plc : Deutsche Telekom AG
Ericsson : European Telecommunications Network Operators Association
Motorola : O2 : Panasonic Mobile : Telefonica.es : Vodafone

Associate Member: Carbon Disclosure Project

Supply Chain Working Group: HP : Nokia

Activities

- Accountability
 - GRI industry sector guidelines
- Measurement
 - Quantifying SD impacts of ICT
- Supply Chain
 - Benchmarking
 - Systems development
- Engagement
 - WSIS 2005
- Workshops
 - Geneva 2004 – supply chain and GRI
 - Montreal 2005 – Climate Change
- Under discussion:
 - Digital Divide
 - Climate Change

Supply Chain

Nike



Philip H. Knight

CEO, President, & Chairman,
Nike, Inc.

"It has been said that Nike has single-handedly lowered the human-rights standards for the sole purpose of maximizing profits,"

"The Nike product has become synonymous with slave wages, forced overtime and arbitrary abuse."

"I truly believe that the American consumer does not want to buy products made in abusive conditions,"

New York Times May 13, 1998

Nike – the legacy

CLEAN CLOTHES CAMPAIGN

IMPROVING WORKING CONDITIONS IN THE GLOBAL GARMENT INDUSTRY

Nike Labour Abuses Continue!

Fight for Union recognition at Jaqalanka Free Trade Zone

Please find here a **closed appeal** for action from the Free Trade Zone Workers Union

(FTZWU) in Sri Lanka regarding an anti-union campaign at a factory producing for Nike and VF (for their Red Kap workwear brand). [more >>](#)



Updates:

- Oct 2003 update, **Union recognition at Jaqalanka!!**

We are happy to report very good news: the Jaqalanka workers won their fight to get the union recognized!



<http://www.saigon.com/~nike/>
Last updated Jan 30 1999

From trainers to ...

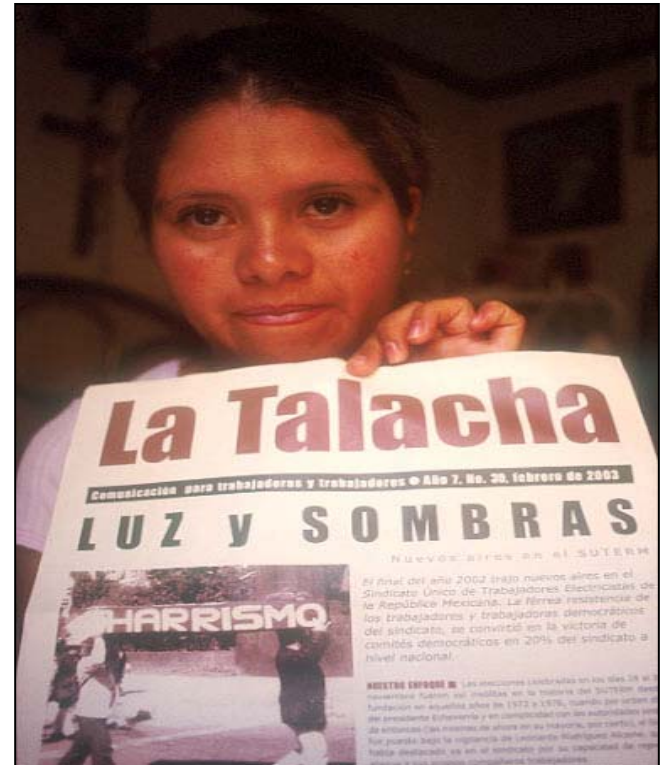


Cafod campaign

What are the problems?

- **Low pay**
- **No rights and short term contracts**
- **Humiliating experiences**

CAFOD
just one world



Cafod campaign

What are we calling for?

Trade Justice
through dignity
and rights for
workers
everywhere

CAFOD
just one world



GeSI Activities

1. PWC Report

- benchmarking
- high risk issues
- recommendations



Next Steps

- ICT industry consolidation
- supplier self assessment
- web based tool
 - efficient risk management
 - supply chain mapping
 - confidential

<http://www.gesi.org>



Global e-Sustainability Initiative

Global e-Sustainability Initiative



An initiative of Information and Communications Technology (ICT) service providers and suppliers, with the support of the United Nations Environment Programme and International Telecommunication Union.



Members Area

GeSI Highlights

"Climate Change Issues and Initiatives in the ICT Industry" Workshop, Montebello, Canada on October 7th, 2004..... [read more](#)

GeSI Connections: Click here to be added to the GeSI mailing list and to [download GeSI newsletters](#)

Report: Coltan Mining in the Democratic Republic of Congo: How tantalum-using industries can commit to the reconstruction of the DRC ...[download \(1MB\)](#)

"Exploring Sustainability in the Information Economy" Geneva workshop, 31st October, 2003 ... [read more](#)

[What we stand for](#)

[Activities](#)

[Events](#)

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Global e-Sustainability Initiative

gesi@unep.fr