

Investor Release

Magyar Telekom

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Announcement of share purchase

Budapest - September 20, 2013 - Magyar Telekom (Reuters: MTEL.BU and Bloomberg: MTELEKOM HB), Hungary's leading telecommunications service provider announces that Balázs Máthé, Chief Legal and Corporate Affairs Officer of Magyar Telekom Plc., purchased 15,650 Magyar Telekom shares at a price of HUF 318 per share on September 20, 2013, with the assistance of Concorde Értékpapír Zrt., as investment service provider. Following the transaction, Balázs Máthé holds a total of 15,650 Magyar Telekom shares.

This investor news may contain forward-looking statements. Statements that are not historical facts, including statements about our beliefs and expectations, are forward-looking statements. These statements are based on current plans, estimates and projections, and therefore should not have undue reliance placed upon them. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. We caution you that a number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Such factors are described in, among other things, our Annual Reports for the year ended December 31, 2012 available on our website at http://www.telekom.hu